

LATE SIGN UP INFORMATION

4TH OF JULY

AT THE BERKELEY MARINA

SUNDAY, JULY 4, 2010 -- NOON to 10 PM

FEES: Commercial	\$150	Money orders or cash only on day of event. ATM on site.
Handmade by you arts or crafts	\$100	
Non-profit organization – no sales	\$35	
Non-profit organization – fundraising	\$50	

SIGN UP DAY OF EVENT: 10 a.m. to noon at HQ booth, 201 University Ave. with a red canopy. At 9:30AM numbers will be put out for you. They correspond to the location of remaining available sites. Pick the number you want. You may purchase more than one space. There are some spaces left near the food court and others in the Southshore Area which has a bit less foot traffic. All are on the grass. Next year, sign up ahead of time to get a better spot! No refunds or payments will be made if show is canceled for any reason. **DO NOT OFF LOAD OR TRY TO SET UP BEFORE YOU PAY FOR YOUR BOOTH.**

PARKING: If you are in spaces 47–68 drive to the end of University Ave., turn right, turn right again into the parking lot across the street from Skates Restaurant. There is a footpath directly to your booth location. If you are in Shorebird, park on University Ave. near the entrance where you may off load, then move your car into Hs Lordships parking lot (turn left at the end of University Ave and go to the end and walk along the path near the sailing basin to your booth location. Do not park in the city's maintenance area or in red zones – the police will give you a ticket. Put the parking pass on your dashboard. It will not protect you from a ticket if you are parked illegally.

SET UP: 10AM to noon. Booth size is 10' x 10.' No sharing of spaces. Booths must open at noon. Your locations will be marked at the site. Booths are on grass. Please set up two feet back from the walkway. We DO NOT provide any tables, chairs, lights or booths. All vendors must have a sign posted with business name, phone, city & zip.

BREAK DOWN: You may stay open until dusk at 9:30PM, unless you would like to shut down at 6PM in order to get a vehicle out by 7PM. However, you will miss the bulk of the crowd by doing so. You cannot move your vehicle out of the marina between 7PM and 10:30PM due to the street closure. Most everyone has left the area by 11:00PM so plan on being out by then.

GREENING OF THE EVENT: Trying to be good citizens of the planet, we are going green! The City has hired Green Mary (707-548-7582) to help us. Recycle your cardboard in the containers provided in M Lot or give it to one of Mary's crew.

ELECTRICITY & ATMs: There is no more electricity available on the day of the event. The marina has ample overhead lighting. We will have four ATM machines on site, two in the food court, one by the HQ booth, and one on the ferry pier.

RESTRICTED: No Styrofoam, sales of glow-in-the-dark products, snap pops, firearms, fireworks, galaxy wands, blinky light items, toy swords, star wands, head boppers, flags or pinwheels. You may not sell or give away food, candy or drink. If you are hosting a game booth, no cash prizes or live animals are allowed. Distribute literature from behind your table/booth only. This is an alcohol-free event and that means inside your booth as well!

CROWD ESTIMATES: Crowds grow from 5,000 at noon to 100,000 by 9:30PM. This will be a large show this year because Oakland has canceled their festival.

CA SELLERS PERMIT: You must have the number for this application. You are responsible for collecting and reporting sales tax. The event address for reporting purposes is 201 University Ave., Berkeley, CA, 94710.

Keep this part of the application for future reference.

LATE VENDOR APPLICATION

4TH OF JULY

AT THE BERKELEY MARINA
SUNDAY, JULY 4, 2010 -- NOON to 10 PM

SAME DAY REGISTRATION

Business/Organization Name

Address City Zip

Contact

Cell Phone Day Phone Fax

E-mail

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the City of Berkeley and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to July 4th at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to July 4th at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to July 4th at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature Date

CIRCLE ONE:

- FEES: Commercial \$150
Handmade by you arts or crafts \$100
Non-profit organization - no sales \$35
Non-profit organization - fundraising \$50

Payable to Another Bullwinkel Show
Signature on this form

Valid CA Sellers Permit number
Description of product or services

Lisa Bullwinkel
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