

NON-PROFIT ORGANIZATION INFORMATION

4TH OF JULY

AT THE BERKELEY MARINA

WEDNESDAY, JULY 4, 2012 -- NOON to 10 PM

APPLICATION EARLY DEADLINE: MAY 1, 2012
DEADLINE BY MAIL: JUNE 15, 2012

- Non-profit booths: \$25 if postmarked by May 1
\$50 if postmarked by June 15
\$75 at the event 10 a.m. to noon at HQ booth
- Electricity \$25
- A 50% fee will be retained in the event of a cancellation up until June 15 after which no refunds will be made. **Money orders or cash only on day of event.**
- Booth size is 10' x 10.' No sharing of spaces. Approx. 100 spaces available throughout the event in a beautiful boat marina, mostly on the grass. You provide booth, chairs, lights, battery operated lanterns, 50' extension cords, garbage can, **4TH OF JULY** garb! You must accept the designated space provided by the Producer. Electricity is available only with pre-registration. Crowd estimates grow from 5,000 at noon to 100,000 by 9:30PM. This is an alcohol-free event.
- Begin set up after 9 a.m. to be open for business at noon. Booths shut down at 9:30 p.m. as the fireworks begin. The street is closed to vehicles 6:30 to 11 p.m. You may shut down early and leave by 6:30 but you will miss the bulk of the crowd. Parking lot for your vehicles is nearby but not at your booth. Bring a hand truck!
- You may distribute literature from behind your table/booth. You may not sell or give away food, candy or drink, firecrackers, glow-in-the-dark products, pinwheels, flags, "snap-pop" type products, alcohol, or Styrofoam. You may sell promotional materials about your organization and/or materials donated to you.
- If you are hosting a game booth, no cash prizes or live animals are allowed. Small toys, balloons and other prizes are OK. We encourage you to have game booths or craft projects rather than sell products. Call us for booth ideas -- we have great ones!
- In case of extremely bad weather or other disasters the show may be canceled at the discretion of the Producer or the City of Berkeley. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.
- Submit your valid Sellers Permit number or exemption with this application if you are selling anything. Temporary numbers may be obtained from the State Board of Equalization 510.622.4100. You are responsible for collecting and reporting sales tax. The event address for reporting purposes is 201 University Ave., Berkeley, CA, 94710.
- **NEED TO STAY IN A HOTEL?** The Doubletree-Hilton, right in the thick of the event, is offering great room rates for participants - \$98/night for July 3rd and 4th. Use this link to book: http://doubletree.hilton.com/en/dt/groups/personalized/J/JBKCADT-JUL-20120703/index.jhtml?WT.mc_id=POG

NON-PROFIT ORGANIZATION APPLICATION

4TH OF JULY
AT THE BERKELEY MARINA

APPLICATION EARLY DEADLINE: MAY 1, 2012
DEADLINE BY MAIL: JUNE 15, 2012

Organization Name _____

Address _____ City _____ Zip _____

Contact Person _____

Cell Phone (____) _____ Day Phone (____) _____ Fax (____) _____

Email _____ Website _____

CA Sellers Permit # _____ (include beginning letters)

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the City of Berkeley and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to July 4th at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to July 4th at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to July 4th at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

ENCLOSE:

Fee payable to *Another Bullwinkel Show* _____

\$25 Electricity Fee _____

Signature on this form _____

State Non-profit ID #C _____

Description of product, game, or services _____

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