

ARTS & CRAFTS VENDOR INFORMATION

4TH OF JULY

AT THE BERKELEY MARINA

SUNDAY, JULY 4, 2010 -- NOON to 10 PM

APPLICATION EARLY DEADLINE: MAY 1, 2010
DEADLINE BY MAIL: JUNE 18, 2010

- Early Deadline postmarked by May 1 \$50
- Deadline by mail, postmarked by June 18 \$75
- Electricity \$25
- Day of event 10 a.m. to noon \$100 **Money orders or cash only day of event.**
- A 20% fee will be retained in the event of a cancellation up until June 18 after which a 50% fee will be charged.

- Booth size is 10' x 10.' No sharing of spaces. Approx. 100 spaces available in one location along beautiful boat marina, most on the grass. You provide booth, chairs, lights, battery operated lanterns, 50' extension cord, garbage can, **4TH OF JULY** garb! You must accept the designated space provided by the Producer. Electricity is available with pre-registration and in certain locations only. Crowd estimates grow from 5,000 at noon to 100,000 by 9:30PM.

- Original, handcrafted work in any media will be acceptable. Unacceptable are manufactured items, kits, imports, commercial reproductions (except your own cards), foods, or taped music. Commercial or food applications are available separately.

- Submit **4 photographs** of your work and one photo of your booth if available. The work must be representative of that to be sold in your booth. Photos will be used to determine if work screened is the same as that which is in your booth. Put your name and address on the back of each photo. They will be returned to you on the day of the show.

- Submit your valid **CA Sellers Permit number** with this application. Temporary numbers may be obtained from the State Board of Equalization 510.622.4100. You are responsible for collecting and reporting sales tax. The event address for reporting purposes is 201 University Ave., Berkeley, CA, 94710.

- Begin set up after 9 a.m. to be open for business at noon. Booths shut down at 9:30 p.m. as the fireworks begin. The street is reopened about 11 p.m. You may shut down early and leave by 6:30 before the street is closed to vehicles but you will miss the bulk of the crowd. Free parking lot for your vehicles is nearby. Bring a hand truck!

- Show is held rain or shine. However, in case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

- If accepted, the Producer will issue you a permit badge which must be worn at your booth. This is an alcohol free event.

ARTS & CRAFTS VENDOR APPLICATION

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DEADLINE BY MAIL: JUNE 18, 2010

Business Name _____

Address _____ City _____ Zip _____

Contact _____

Day Phone (____) _____ Cell Phone (____) _____ Fax (____) _____

E-mail _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the City of Berkeley and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to July 4th at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to July 4th at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to July 4th at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

ENCLOSE:

\$50/\$75 Booth Fee payable to *Another Bullwinkel Show* _____

\$25 Electricity _____

4 photos of work & 1 of booth _____

Signature on this form _____

Valid CA Sellers Permit number _____

I will be selling: _____

Lisa Bullwinkel
Hoopla Coordinator
Another Bullwinkel Show
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