

## FOOD VENDOR INFORMATION

# 4TH OF JULY

## AT THE BERKELEY MARINA

SUNDAY, JULY 4, 2010 -- NOON to 10 PM

**APPLICATION DEADLINE IS APRIL 1, 2010 for Open Food**  
**APPLICATION DEADLINE IS MAY 28, 2010 for Pre-packaged Food**

- Fee is: Food Booth \$650 + \$159 Health Dept. fee (approx.)\*  
Pre-packaged Food Booth \$250 + \$39 Health Dept. fee (approx.)\*

In the event of a cancellation a 50% fee will be charged. Maximum # of open food vendors - 12.  
Crowd estimates grow from 5,000 at noon to 120,000 by 9:30PM.

- Included in your fee is a commitment to provide up to **15 free meals** to staff and volunteers when they present you with a voucher from Another Bullwinkel Show.
- **NEW!** Main dish items will now be limited to 3 items so there is no overlap in menus. Call for details.
- A **Certificate of Insurance** worth one million dollars and naming "Lisa Bullwinkel & the City of Berkeley and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers")" as additional insureds must be mailed with this application or faxed to promoter by you or your agent no later than May 1 for open food.
- Return **Health Dept. forms & fees** to promoter with this application. City of Berkeley Health Dept. fees are approx. \$159 open food/\$39 pre-packaged or food sampling (\*check before submitting as rates may change July 1). The Health Dept. requires you to have an enclosed, screened food booth or an enclosed vending machine/cart. Download the application at:  
[http://www.ci.berkeley.ca.us/uploadedFiles/Health\\_Human\\_Services/Level\\_3\\_-\\_General/Food%20Booth%20Requirement%20for%20Temp%20Event.pdf](http://www.ci.berkeley.ca.us/uploadedFiles/Health_Human_Services/Level_3_-_General/Food%20Booth%20Requirement%20for%20Temp%20Event.pdf)  
Print out the last 4 pages then mail it to Another Bullwinkel Show with this application and separate check.
- Submit a valid **CA Sellers Permit** number with this application. It may be obtained by calling the State Board of Equalization 510/622-4100. You are responsible for collecting and reporting all sales tax. The event address for reporting purposes is 201 University Ave., Berkeley, CA, 94710.
- After receiving your application and fees, promoter will assign you a 15' frontage x 15' deep space for open food booths which will be located in paved M Lot. All BBQs must locate in rear of booth. Pre-packaged food booths are 10'x10' and will be placed with other vendors in another location. Producer will issue you a badge of operation that must be worn at your booth. You may park behind your open food booth. No sales of any goods other than food.
- Begin set up after 8 a.m. Open for business at noon. Booths remain open until at least 9:30 p.m. Shut down by 10:30 p.m. Street is open to traffic until approx. 7 p.m. after which only pedestrians are allowed at the Marina. Fireworks at 9:35 p.m. off the end of the Berkeley Pier. The street is reopened about 11 p.m.
- **Green event:** No sales of alcohol. No Styrofoam is allowed in Berkeley. Alcohol-free event. No drinking in booths. Provide recyclable or biodegradable greenware, paper plates and compostable plastic cups, wooden stirrers, etc. Do not use plastic or non-biodegradable products - no plastic straws or lids. For bulk purchase discounts contact mary@green-mary.com who can answer any questions. Put food and paper scraps into the green container provided for your booth. Empty it into the larger green containers on site.
- Provide your own chairs, booth, lights, ice, a container for disposal of barbecue coals, a garbage can. Water is available from a hose. Electricity is available for food booths - two outlets per booth. **BYO 50' long extension cords with a twist lock** or you may purchase one on site for \$20.
- In case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

FOOD VENDOR APPLICATION

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AT THE BERKELEY MARINA

SUNDAY, JULY 4, 2010-- NOON to 10 PM

APPLICATION DEADLINE IS APRIL 1, 2010 for Open Food
APPLICATION DEADLINE IS MAY 28, 2010 for Pre-packaged Food

Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Day Phone (\_\_\_\_) \_\_\_\_\_ Cell Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the City of Berkeley and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to July 4th at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to July 4th at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to July 4th at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature \_\_\_\_\_ Date \_\_\_\_\_

ENCLOSE:

\$650/\$250 Booth Fee payable to Another Bullwinkel Show \_\_\_\_\_

Health Dept. Application (4 pages) \_\_\_\_\_

Health Dept. Fee payable City of Berkeley \_\_\_\_\_

CA Sellers Permit # \_\_\_\_\_

Certificate of Insurance \_\_\_\_\_

Menu including prices \_\_\_\_\_

Signature on this form \_\_\_\_\_

Lisa Bullwinkel
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Another Bullwinkel Show

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