



Berkeley Kite Festival Vendors are Managed by:
ANOTHER BULLWINKEL SHOW

FOOD VENDOR INFORMATION

**IN CESAR CHAVEZ PARK @ THE BERKELEY MARINA
 SATURDAY, JULY 29 & SUNDAY JULY 30, 2017 • 10AM-6PM**

**APPLICATION DEADLINE is MAY 1, 2017 for Open Food
 APPLICATION DEADLINE is JUNE 15, 2017 for Pre-Packaged Food**

Front x Deep	For a 2-day event	
Food Booth: Pre-packaged	10' x 10'	\$400+Health Dept. Fee \$44-\$98
Corporate Food Sampling	10' x 10'	\$800+Health Dept. Fee \$44-\$98
Food Booth: Open Food	20' x 15'	\$1,100+Health Dept. Fee \$182
Food Truck	20' x 10'	\$850+Annual Berkeley Health Permit or Fee \$182
Secure Tent (in addition to fee)		\$200 (pre-packaged or sampling only)

Cancellation Fee: 50% through **June 15, 2017**
 No refunds after **June 15, 2017 or if show is canceled**
 Bounced Check Fee: \$35 + Bank Fees

- Application and payments must be received by mail in full (except for insurance). If you are accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.
- Free Admission. Crowd estimates 25,000-35,000 over the weekend.
 Event info <http://www.highlinekites.com/pages/BERKELEY-KITE-FEST.html>
- Included in your fee is a commitment to **accept all \$10 food coupons** from staff and volunteers when they present you with a coupon from Another Bullwinkel Show. You will be reimbursed later for any in excess of the first 5. Do not turn them away! This is part of the cost of your booth. **Mail them by August 15** to Another Bullwinkel Show for reimbursement.
- **Food sales are limited to:**

Food Booth: Open Food or Trucks:	4 type items + 1 drink + soda/water
Food Booth: Pre-packaged	1 type item
Corporate Food Sampling	TBD

This is to avoid menu duplication with other vendors. You may sell different types of your item (different flavors, etc.). We will work with each food vendor to create your own unique menu. Water or soda sales are OK and will not count toward an item, however, other drinks will count toward an item. No sales of any goods other than food.

- Open Food Vendors and Trucks: Spaces are located either in the northern area of the kite field or fronting the walkway near the entrance. Let us know if you have a preference. Leave 5' space open between you and the next vendor for a fire lane. Set up behind the white line that is 10'-15' back from the pedestrian path. There is a lot of wind so bring weights or tie downs for your booth.

- Pre-packaged or Sampling booths: Booths are 10'x10' and will be placed among regular vendors. Main walkway will have pre-set up tents with secure tie-downs, 3 sides, one 8' table, and one chair for an additional \$200. Everyone else, bring weights or tie downs for your own canopy as there is a lot of wind. Sides are recommended. All activity must take place INSIDE your booth which should be set up 5-10' back from the pedestrian path on the white line. Booths left up overnight are OK. Although we do have overnight security stationed in the event HQ trailer, we do not accept liability for materials or equipment left out overnight.

- For open food vendors, the Health Dept. requires you to have an enclosed, screened food booth or an enclosed vending machine/cart/truck. Booths must have a fireproof tarp on the ground beneath their booth area and a fire extinguisher. If you have any prep or cooking behind your booth, other than a BBQ, you must set up an additional enclosed prep booth.

- Food booths, trucks or carts return [Health Dept. forms & fees or a copy of your annual permit + page 10 of the Health Permit](#) to promoter with this application. City of Berkeley Health Dept. fees vary between \$44-\$182. Download the correct Berkeley application on this website. Print out the last 4 pages then mail it to Another Bullwinkel Show with this application and a separate check payable to the City of Berkeley. Berkeley is a separate Health Dept. from the County of Alameda and has its own permits.

- A [Certificate of Additional Insured](#) worth two million dollars and naming "Another Bullwinkel Show, Highline Kites, & the City of Berkeley, its Officers, Employees, Agents and volunteers (collectively "Producers")" as additional insureds must be emailed to promoter no later than June 15 for [open food only](#).

- Submit a valid [CA Sellers Permit](#) number on this application. It may be obtained by visiting: <http://www.boe.ca.gov/info/reg.htm>. You are responsible for collecting and reporting all sales tax. The event address for reporting purposes is 201 University Ave., Berkeley, CA, 94710.

- Only one food booth per vendor. This may be waived for small mobile carts, although multiple fees will be charged.

- You may park one vehicle behind your booth. Set up 7:00-9:30AM. Open for business by 10AM. (We do need a coffee/breakfast vendor to set up very early so contact us if you wish to do so.) All other vehicles must be out of event area by 9:30AM. If you want to use a hand truck to set up your booth after 9:30AM, you may. Free parking for additional vehicles is nearby but not at your site - you will get one vehicle free pass.

- **Green event:** No sales of alcohol. No Styrofoam is allowed in Berkeley. Alcohol-free event. No drinking in booths. Provide recyclable or biodegradable greenware, paper plates and compostable plastic cups, wooden stirrers, etc. Do not use plastic or non-biodegradable products - no plastic straws or lids. Please put napkins in a secure dispenser. Do not wash utensils at water spigots. This is an environmentally sensitive area.

- Provide your own booth, ice, a container for disposal of barbecue coals, & a garbage can. Removal of all boxes and other garbage is the responsibility of each vendor. Please keep your area clean. Do not leave food on the ground.

- Water is available on site. No electricity is available but quiet generators are OK.

- No sales of any goods other than food.

- In case of extremely bad weather or other disasters the show may be canceled at the discretion of the Producer or the City of Berkeley. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

NEED TO STAY IN A HOTEL? The Doubletree-Hilton is right in the thick of the event.



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FOOD VENDOR APPLICATION

APPLICATION DEADLINE is MAY 1, 2017 for Open Food
APPLICATION DEADLINE is JUNE 15, 2017 for Pre-Packaged Food

Business _____

Contact Person _____ CA Sellers Permit # _____

Address _____ City _____ Zip _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____ Website _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Another Bullwinkel Show, Highline Kites, or the City of Berkeley and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Berkeley Kite Festival at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Berkeley Kite Festival at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Berkeley Kite Festival at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ **Date** _____

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Enclose:

Booth Fee/Tent (circle one/two above) payable to: Lisa Bullwinkel

Health Dept. Application & Health Dept. Fee payable to: City of Berkeley

Certificate of Insurance may be sent later

Number and size of propane tanks you will bring: # _____ size _____

Please put me in the same location as last year. Please move me to another area.

Menu including prices:

Item #1 _____

Item #2 _____

Item #3 _____

Item #4 _____

Drink _____ Soda and/or Water _____

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

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