

## **FOR IMMEDIATE RELEASE**

Contact: Lisa Bullwinkel 510-334-6523

Re: Berkeley Kite Festival, July 29 & 30, 2017

Photos Attached:

Kite Wrangler - Fish

Kite Wrangler - Octopile

Kids race to the Candy Drop

### **PRESS RELEASE/CALENDAR LISTING BELOW**

#### **BERKELEY KITE FESTIVAL, CESAR CHAVEZ PARK**

##### **Calendar Listing:**

Berkeley Kite Festival - July 29 & 30, Cesar Chavez Park, Berkeley Marina, 10AM-6PM, Free Event. Kite Competitions, the "Octopile", Candy Drop, Kite Battles, Kid Zone with pony rides, bounce houses, and more. Food, crafts, and free kites.

[www.BerkeleyKiteFestival.com](http://www.BerkeleyKiteFestival.com) 510-235-KITE or  
[www.AnotherBullwinkelShow.com](http://www.AnotherBullwinkelShow.com) for vendor info.

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At the Berkeley Kite Festival, July 29 & 30 in Cesar Chavez Park at the Berkeley Marina from 10AM-6PM, a fresh surprise awaits around every corner. In the Kids' Zone you'll find pony rides, a petting zoo, a bungy jump, and bounce houses galore! In one amphitheater you'll find multi-line competitions of the Bay Area Sport Kite League. In another you'll find more events and competitions, such as candy drops and rokkaku battles. Look to the north and you will see the traditional kites from the Sode-cho Kite-Flying Society of Hamamatsu, Japan. In the upper field you'll find the giant creature kite show of the Berkeley Kite Wranglers.

Visitors can get hands-on demonstrations of all the latest products from Revolution Kites and Prism Designs. Backing up the demo fields is the giant HighlineKites.com tent, where you can get the best kites. Kids enjoy the free kite making and there is a designated area for families to fly kites. Each area of the festival will give you a different taste of what kiting has to offer.

At the center of everything is the Berkeley Kite Wranglers' trademark "Octopile." With nearly 35,000 square feet of giant show kites in their collection, the Wranglers are the premier giant creature kite team on the planet. Upon seeing their Octopile, you'll become a believer. The Octopile flies in perfect formation, as if it knew it were part of the team. With all those tentacles floating rhythmically in the air, the Octopile takes on a life of its own. One or two giant Octopi kites are a sight, but when the Wranglers assemble an Octopile of 12, 14 or even more, it becomes a wondrously vibrant spectacle you have to see to believe. And once you see it, you will never forget it.

This is a free event for all ages. [www.BerkeleyKiteFestival.com](http://www.BerkeleyKiteFestival.com) 510-235-KITE or [www.AnotherBullwinkelShow.com](http://www.AnotherBullwinkelShow.com) for vendor info. Parking is \$15 in the marina or at Golden Gate Fields. Free shuttles from both areas. Free bike parking.