

18th Annual **CHOCOLATE & CHALK ART FESTIVAL**

Saturday • May 31, 2014 • 10–5 PM (Rain Date June 7)
North Shattuck Ave. in the Gourmet Ghetto, Berkeley, CA

APPLICATION EARLY DEADLINE IS APRIL 15, 2014
REGULAR DEADLINE MAY 10, 2014

	Size	Earlybird Fee Postmarked by April 15	Regular Fee Postmarked April 15–May 10
Non Profit Booth	10'x10'	\$50	\$75 money orders only
Arts & Crafts Booth	10'x10'	\$75	\$100 money orders only
Commercial Booth	10'x10'	\$150	\$175 money orders only
Food: Pre-packaged/Sampling	10'x10'	\$125+Health Dept. Fee	NA
Food: Open Food–No BBQs	10'x15'	\$250+Health Dept. Fee	NA

Non-Profit	Registered as a 501C-3 or C6, or you are a gov't organization
Arts & Crafts	Original, one-of-a-kind handcrafted work in any medium made by you. Cards with your artwork on them, if manufactured, are acceptable. No imports.
Commercial	Items purchased by you for resale including imports, manufactured items from your designs, kits, commercial reproductions, taped music, etc.

- Application and payments must be received in full (except for insurance). If you are accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.

- After acceptance, a 50% fee will be retained in the event of a cancellation until May 10 after which there are no refunds.

- Free admission. Crowd estimates 4,500.

For event information: <http://www.anotherbullwinkelshow.com/chocolate-chalk-art/>

- Acceptable are handmade arts & crafts or fine arts by maker. Highly desired are pre-packaged chocolate food items; chocolate food vendors with open product; or chocolate-related commercially produced items (crafts, T-shirts, cookbooks, etc.). Commercial vendors are welcome and will be screened by the No. Shattuck Assn. for acceptance. Non-profit organizations without food items may apply at the lower rate; if having food items, you are a food vendor. No sharing of booth spaces.

- If you have open food products or an interactive booth (rides, ponies, etc.), a **Certificate of Insurance** worth one million dollars and naming "Another Bullwinkel Show & the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers")" as additional insureds must be mailed with this application or emailed/faxed to promoter by you or your agent no later than May 15.

- Food vendors, return **Health Dept. forms & fees** to promoter with this application. City of Berkeley Health Dept. fees vary between \$44–\$182 or an annual permit. Download the correct Berkeley application on this website. Print out the last 4 pages then mail it to Another Bullwinkel Show with this application and separate check payable to the City of Berkeley. Berkeley is a separate Health Dept. from the County of Alameda and has its own permits

- Tickets will be sold online and at the event for chocolate menu items available in the restaurants only. Food vendors do not take event menu tickets – your sales are your own.
- Submit a valid **CA Sellers Permit** number with this application. It may be obtained by calling the State Board of Equalization 510.622.4100. You are responsible for collecting and reporting all sales tax. Use reporting address as 1400 Shattuck Ave., Berkeley, CA 94709.
- Submit **several photos** of your items for sale and 1 of your booth, or a website link (unless you have worked with me in the recent past). The photos should be representative of that to be sold in your booth. Photos will be used to determine if work screened is the same as that which is in your booth.
- Parking: You may be able to parallel park behind your booth in a small car space (no trucks). Other parking is available nearby.
- Begin set up after 7 a.m. to be open for business at 10 a.m. Booth must remain open until 5 p.m. The street is reopened at 6:30 p.m. Only a long one-block area of street is closed for this 6-block long festival. The remainder of the event is on the sidewalk.
- Children's activities will be located at Shattuck and Virginia in a large parking lot.
- No sales of alcohol. No Styrofoam or plastic check-out bags are allowed in Berkeley.
- Provide your own chairs, booth, ice, garbage can, etc. Water is available. There is no electricity available. CVS and Safeway have ice for sale nearby.
- In case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

VENDOR APPLICATION

18th Annual

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North Shattuck Ave. in the Gourmet Ghetto, Berkeley, CA

Business _____

Address _____ City _____ Zip _____

Contact Person _____ CA Sellers Permit # _____

Cell Phone (____) _____ Day Phone (____) _____

Email _____ Website _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel & Another Bullwinkel Show or the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Chocolate & Chalk Art Festival in Berkeley, CA. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Chocolate & Chalk Art Festival in Berkeley, CA whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Chocolate & Chalk Art Festival in Berkeley, CA or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

		Earlybird Fee Postmarked by April 15	Regular Fee Postmarked April 16–May 10
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Enclose:

Booth Fee (circle one above) payable to: Another Bullwinkel Show
Health Dept. Application
Health Dept. Fee payable to: City of Berkeley
Certificate of Insurance
Signature on this form

Menu including prices:

Main Item #1 _____
Main Item #2 _____
One Side Dish _____
One Drink _____

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

2934 Fulton St.

Berkeley, CA 94705

510.334.6523 Cell

510.548.5335 Phone & Fax

Lisa@AnotherBullwinkelShow.com

www.facebook.com/AnotherBullwinkelShow

Twitter: @BullwinkelShows