

19<sup>th</sup> Year

# CHOCOLATE & CHALK ART FESTIVAL

Sunday • August 27, 2017 • 10–5 PM

Shattuck Ave. (Vine to Rose) in the Gourmet Ghetto, Berkeley, CA

In conjunction with the Sunday Streets festival

**EARLYBIRD App Due: July 1, 2017 • REGULAR App Due: August 1, 2017**

	Size	Earlybird Fee Postmarked by July 1	Regular Fee Postmarked July 2 – August 1
Non Profit	10'x10'	\$75	\$100 money order
Arts & Crafts – NSA BID Members	10'x10'	\$75	\$100 money order
Arts & Crafts	10'x10'	\$100	\$125 money order
Independent Business	10'x10'	\$150	\$175 money order
Corporate Business	10'x10'	\$300	\$350 money order
Interactive Attraction	per item	\$300	\$325 money order

Cancellation Fee: 50% through **August 1, 2017**

No refunds after **August 1, 2017**

Bounced Check Fee: \$35 + Bank Fees

Non-Profit	Registered as a 501C-3 or C6, or you are a gov't organization
Arts & Crafts	Original, one-of-a-kind handcrafted work in any medium made by you. Cards with your artwork on them are OK. No imports.
Independent Business	Sole proprietor. Items purchased by you for resale including imports, manufactured items from your designs, kits, commercial reproductions, taped music, etc. are acceptable. Services OK.
Corporate Business Partnership/Corporation/LLC/LP, etc.	
Interactive	Rides, animals, physical activities.

• Free admission. Crowd estimates 5,000 + 15,000 from adjunct event, Sunday Streets.

For event information: <http://www.anotherbullwinkelshow.com/chocolate-chalk-art/>

• Application and payments must be received in full (except for insurance). If you are accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.

• Acceptable are handmade arts & crafts or fine arts by maker; highly desired are commercially produced chocolate-related items (crafts, T-shirts, cookbooks, etc.). If you have chocolate or any other type of food, please use the food vendor application. Commercial vendors are welcome and will be screened for acceptance. No sharing of booth spaces.

• If you have an interactive booth (rides, ponies, etc.), a **Certificate of Insurance** worth two million dollars and naming "Another Bullwinkel Show & the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers")" as additional insureds must be emailed to promoter by you or your agent no later than August 15.

• Submit a valid **CA Sellers Permit** number with this application. It may be obtained by calling the State Board of Equalization 510.622.4100. You are responsible for collecting and reporting all sales tax. Use reporting address as 1400 Shattuck Ave., Berkeley, CA 94709.

- Submit **several photos** of your items for sale and 1 of your booth, or a website link (unless you have worked with ABS in the recent past). The photos should be representative of that to be sold in your booth.
- **Parking:** You may be able to parallel park behind your booth in a small car space (no trucks). Other parking is available in the neighborhoods and is free and unlimited on Sunday.
- Begin set up after 8:00 a.m. to be open for business at 10 a.m. Booth must remain open until 5 p.m. The street is reopened at 6:30 p.m.
- Children's activities and rides will be located on Shattuck Place between Rose and Vine.
- **Restricted:**
  - No sharing of booths.
  - No Styrofoam is allowed in Berkeley.
  - No fireworks, snap pops, silly string, sparklers, tobacco, taser sales or give-aways.
  - No food, candy or water sales or give-a-ways unless you are a food vendor.
  - No clipboard activity outside of your booth.
  - No loud generators. (Quiet generators like the Honda EU 3000 are OK.)
  - **Green Event:** Remove all plastic packaging from merchandise prior to sale.
- Provide your own chairs, booth, ice, garbage can, etc. Water is available. There is no electricity available, BYO QUIET generator. CVS and Safeway have ice for sale nearby.
- In case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

# VENDOR APPLICATION

## ***CHOCOLATE & CHALK ART FESTIVAL***

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Business \_\_\_\_\_

Contact Person \_\_\_\_\_ CA Sellers Permit # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_ Other Phone (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel & Another Bullwinkel Show or the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Chocolate & Chalk Art Festival in Berkeley, CA. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Chocolate & Chalk Art Festival in Berkeley, CA whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Chocolate & Chalk Art Festival in Berkeley, CA or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature \_\_\_\_\_ Date \_\_\_\_\_

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### ENCLOSE & PAY to: Another Bullwinkel Show

1. Booth Fee (circle one above) & other fees
2. Photos of work and booth or your website
3. Certificate of Insurance for Interactive Attractions only may be sent later
4. Info, Activity, or Items in my booth will be:

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***Lisa Bullwinkel, Hoopla CEO***  
***Another Bullwinkel Show***

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