

For Immediate Release
PR: Chocolate & Chalk Art Festival
Event Date: June 4, 2011
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Photo Attached: 'Chocolate & Chalk Art Deco Chocolatier'

CALENDAR LISTING: Chocolate & Chalk Art Festival, Saturday, June 4, 10AM–5PM, North Shattuck Ave., Gourmet Ghetto in Berkeley. Chalk Art Contest! Eat Chocolate! Free Admission. 510.548.5335

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PRESS RELEASE

CHOCOLATE & CHALK ART FESTIVAL

Berkeley, CA -- The sidewalks along North Shattuck Ave. in the Gourmet Ghetto in Berkeley are the target of artists young and old, professional and greenhorn during the 15th annual ***CHOCOLATE & CHALK ART FESTIVAL*** on Saturday, June 4.

With no fees to artists, areas of sidewalk will be assigned to participants to create their own fanciful chalk drawings. A ***CHALK ART CONTEST*** for the best drawing will be judged after 4 p.m. Winners will be notified the following day. Same-day registration takes place 10AM–5PM in event booths located along North Shattuck Ave. Artist's chalk is available for a fee.

For ***CHOCOLATE SAMPLING*** start by purchasing a packet of tickets (10 for \$10) at any of the registration sites. The to-go menu features picante habanero chocolate chunks gelato, chocolate goat cheese truffles, Nutella crepes, adult brownies or savory chocolate ricotta pizza, Caribbean chocolate soup, or chicken mole and lots more. Spend your tickets on these delights in the businesses in the district.

Vendors with fair-trade chocolate, chocolate-related items, hand made arts & crafts, and pony rides fill the event area and many more surprises fill your senses as you stroll along the sidewalks viewing the artwork that remains in place

for the next two weeks. See last year's winners at www.chocolateandchalkart.com.

Musical entertainment includes Sadza Marimba, Adrian West Trio, The Blondies, Guitarist Steve Laciak, Isaac Schwartz Jazz Trio, flugel horn player Frank Beau Davis, and The Serotonins. Merriment provided by the Circus Arts of Coventry & Colusa, juggler extraordinaire Dana Smith, and face painting by Berkeley Rose Waldorf.

This is a family-friendly event produced by Another Bullwinkel Show 510.548.5335 www.anotherbullwinkelshow.com and sponsored by the North Shattuck Association www.northshattuck.org Safeway, Comcast, Thornwall Realty, DeYoe Wealth Management, Philz Coffee, the City of Berkeley, YELP, BETV and The East Bay Express. Take BART to downtown Berkeley and walk north six blocks. Take BART to downtown Berkeley and walk north six blocks.

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