

For Immediate Release
PR: Chocolate & Chalk Art Festival
Event Date: June 5, 2010
Contact: Lisa Bullwinkel
Lisa@anotherbullwinkelshow.com
510.548.5335

PRESS RELEASE

CHOCOLATE & CHALK ART FESTIVAL

Berkeley, CA -- The sidewalks along North Shattuck Ave. in the Gourmet Ghetto in Berkeley are the target of artists young and old, professional and greenhorn during the 14th annual *CHOCOLATE & CHALK ART FESTIVAL* on Saturday, June 5.

With no fees to artists, areas of sidewalk will be assigned to participants to create their own fanciful chalk drawings. A *CHALK ART CONTEST* for the best drawing will be judged after 4 p.m. Winners will be notified the following day. First prize, sponsored by Phil's Coffee, is \$250 with \$25 gift certificates awarded for runners up. Same-day registration takes place 10AM-5PM in event booths located along North Shattuck Ave. Artist's chalk is available for a fee.

For *CHOCOLATE SAMPLING* start by purchasing a packet of tickets (10 for \$10) at any of the registration sites. The to-go menu features organic raw dark chocolate mousse, chocolate ganache cupcakes, Nutella crepes, adult brownies or savory chocolate ricotta pizza, Caribbean chocolate soup, or the weirder chocolate foot massage! Spend your tickets on these delights in the businesses in the district.

Vendors with chocolate-related items and hand made arts & crafts fill the Farmer's Market area, music fills the air, clown's laughter fills your heart, and many more surprises fill your senses as you stroll along the sidewalks viewing the artwork that remains in place for the next two weeks. See last year's winners at www.chocolateandchalkart.com.

Produced by Another Bullwinkel Show 510.548.5335
www.anotherbullwinkelshow.com and sponsored by the North Shattuck Association www.northshattuck.org, City of Berkeley, & CA Automobile Assn. Take BART to downtown Berkeley and walk north six blocks.

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CALENDAR LISTING: Chocolate & Chalk Art Festival, Saturday, June 5, 10AM-5PM, North Shattuck Ave., Gourmet Ghetto in Berkeley. Chalk Art Contest! Eat Chocolate! Free Admission. 510.548.5335

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