

For Immediate Release
PR: Chocolate & Chalk Art Festival #2
Event Date: August 27, 2017
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PHOTO ATTACHED: 2017 Poster

CALENDAR LISTING: Chocolate & Chalk Art Festival, Sunday, August 27, 10AM-5PM, Gourmet Ghetto, Shattuck Ave., North Berkeley. Chalk Art Contest! Eat Chocolate! Free Admission. 510.548.5335

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PRESS RELEASE

CHOCOLATE & CHALK ART FESTIVAL

Berkeley, CA -- The sidewalks along Shattuck Ave. in the Gourmet Ghetto in North Berkeley are the target of artists young and old, professional and greenhorn during the 19th **CHOCOLATE & CHALK ART FESTIVAL** on Sunday, August 27.

MAKE ART! With no fees to artists, areas of sidewalk are assigned for you to create your own fanciful chalk drawings. Same-day art registration takes place 10AM-5PM in event booths at 1495, 1607 & 1849 Shattuck Ave. where colorful artist's chalk is available for \$10 or BYO. A **CHALK ART CONTEST** for the best drawing will be judged after 4PM. Cash prizes, sponsored by The Coder School Berkeley, are \$150, \$100, \$50 and runners-up get a \$25 gift certificate from Books, Inc. Winners will be notified by Wednesday after the event. See prior winners at AnotherBullwinkelShow.com/Chalk-Art-2014/

EAT CHOCOLATE! Purchase tickets (\$1/ea. or \$20/20) at 1451, 1495, 1607 or 1849 Shattuck Ave. on the day of the event or in advance at <https://www.eventbrite.com/e/chocolate-chalk-art-festival-2017-tickets-36328175551>

The to-go menu features over 25 items including picante habañero chocolate gelato, chocolate profiteroles, dark chocolate truffles, Oreo shakes, chocolate ganache cupcakes, or, savory menu items such as chocolate chicken kabobs, or for those over 21, campfire s'more stout, and more. Spend your tickets on these delights available in the local businesses then savor your chocolate as you stroll along the sidewalks, viewing the artwork. Or enter your tickets in a raffle for specialty items.

SUPER FUN! Festival booths fill the blocks between Rose and Vine Streets. Enjoy Singha beer or wine at the Vine Street Stage where you can hear the Rusty String Express (Bluegrass), Humanistic Trio (Jazz), or Laura Weinbach & Anton Patzner (Indie Pop).

This is a family-friendly free event produced by Another Bullwinkel Show 510.548.5335 and sponsored by the North Shattuck Association, Singha Beer, The Coder School Berkeley, Books, Inc., Vignette Wine Country Soda, Spokes Bicycles, Berkeley Community Media, East Bay Loop, the East Bay Express and Yelp. For a good time, take BART to Downtown Berkeley and stroll north six blocks. AnotherBullwinkelShow.com/chocolate-chalk-art/

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