

19th Year

CHOCOLATE & CHALK ART FESTIVAL

Sunday • August 27, 2017 • 10–5 PM

In conjunction with Sunday Streets festival

Sponsored by the North Shattuck Association

Produced by Another Bullwinkel Show

EAT CHOCOLATE! Purchase tickets then spend them on event menu items inside participating businesses.

MAKE CHALK ART! Register to draw and purchase chalk at event.
Cash & Local Gift Cards as Prizes

MERRIMENT! Arts, Crafts & More Chocolate Vine to Rose Streets
Entertainers Everywhere! • Pony Rides & Kid Zone

Crowd Estimate: 6,500 + 15,000 from Sunday Streets

For event details and to see prior year's artwork, visit www.chocolateandchalkart.com

BECOME AN EVENT SPONSOR!

DARK CHOCOLATE PHOTO BOOTH SPONSOR – \$2,000 LEVEL

Benefits include:

- Your logo on the bottom of EVERY photo that comes out!
- “Photo Booth sponsored by (your logo or name)” on all marketing materials
- Your banner near the photo booth.
- Your marketing materials on the prop table.
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 100 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Best part – you do not have to be there to staff it!

MILK CHOCOLATE BICYCLE PARKING SPONSOR – \$1,500

Benefits include:

- Your banner at the Bike Parking Area
- “Bike Parking sponsored by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 50 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Free 10'x10' vendor space during event

WHITE CHOCOLATE PONY RIDES SPONSOR – \$1,500

Benefits include:

- Your banner at the Pony Rides

- “Pony Rides sponsored by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your 2’x2’ logo on the sidewalk
- 25 Chocolate Menu tickets
- Free 10’x10’ vendor space during event

MINT CHOCOLATE SPONSOR – \$500

Benefits include:

- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your 2’x2’ logo on the sidewalk
- 10 Chocolate Menu tickets

CHOCOLATE CHIP SPONSOR – \$150

Available to North Shattuck Assn. members only

Benefits include:

- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your 2’x2’ logo on the sidewalk

PRIZE SPONSOR – \$250 CASH + \$250 GIFT CARDS

Prizes are for Chalk Art Winners

Available to North Shattuck Assn. members only

Benefits include:

- “Prizes provided by (your logo or name)” on all marketing materials
- Logo on 500 full color event posters
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your logo on the sidewalk

Payment due in full plus:

- A clean color logo: [email](#) a GIF, JPEG, PNG or TIFF file
- Your check made payable to: Another Bullwinkel Show by August 1.
- A completed [vendor application](#) if you are hosting a booth.

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

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