

9th ANNUAL

DIÁ DE LOS MUERTOS CELEBRATION

Center Street, Berkeley, CA

Tuesday, November 2, 2017 • 5PM to 9PM

COMMUNITY ALTAR
CANDLE LIGHT PROCESSION
AZTEC DANCERS • ART & CRAFT BOOTHS
DIY ART PROJECTS • FREE FACE PAINTING
FOOD TRUCKS • MUSIC

Produced by Another Bullwinkel Show

For event details and to see a video of the event, visit
<http://www.anotherbullwinkelshow.com/day-of-dead/>

SPONSORSHIP OPPORTUNITIES

\$5,000 LEVEL

Benefits include:

- “Presented by” title sponsor exclusivity
- Prominent placement of logo on all of the below
- Logo on 100 full color event posters
- Logo on 5,000 full color postcards
- Your ad 300 x 250 on ABS website for one year
- Logo & link on event sponsor pages on DBA & ABS websites
- Logo on event print advertising
- Sponsor mention in press releases
- Sponsor mention in social media
- Your banner at event HQ/ticket booth
- Free 10'x20' vendor space during event
- Free VIP face painting for three people

\$2,500 LEVEL

Benefits include:

- Logo on 100 full color event posters
- Logo on 5,000 full color postcards
- Logo on event sponsor pages on DBA & ABS websites
- Sponsor mention in press releases
- Sponsor mention in social media
- Your banner at event HQ/ticket booth
- Free 10'x10' vendor space during event
- Free VIP face painting for two people

\$1,000 LEVEL

Benefits include:

- Logo on 5,000 full color postcards
- Logo on event sponsor pages on DBA & ABS websites
- Free 10'x10' vendor space during event
- Free VIP face painting for one person

\$500 LEVEL

Benefits include:

- Logo on event sponsor pages on NSA & ABS websites
- Free 10'x10' non-food vendor space during event
- Free VIP face painting for one person

\$250 LEVEL Available to District members only

Benefits include:

- Free 10'x10' non-food vendor space during event or
Reduced fee food vendor space during event
- Free VIP face painting for one person

Due September 1

- Completed Sponsor Contract
- Payment made payable to: Another Bullwinkel Show
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Completed Health Dept. Application and Payment, if needed

Lisa Bullwinkel, Hoopla CEO

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