



FOOD VENDOR INFORMATION

7th Annual

DIÁ DE LOS MUERTOS CELEBRATION

Monday, November 2, 2015 – 5PM to 9PM

North Shattuck Ave. in the Gourmet Ghetto, Berkeley, CA

APPLICATION DEADLINE IS SEPTEMBER 1, 2015

Open Food Vendor	\$125 + \$182 Health Dept. fee	10' x 20'
Food Trucks	\$100 + \$182 Health Dept. or annual permit	10' x 20'
Pre-packaged Food Vendor	\$50 + \$44-\$98 Health Dept. fee	10' x 10'

FINANCIAL POLICIES

Cancellation Fee: 50% through Sept. 1, 2015

No refunds after Sept. 1, 2015

Bounced Check Fee: \$35 + Bank Fees

- Food sales are limited to 3 items to avoid menu duplication with other vendors. You may sell different types of your item (different flavors, etc.). We will work with each food vendor to create your own unique menu. No drink sales are allowed since the producers will host a beer, wine and non-alcoholic drink booth.

- Free admission. Crowd estimates 1,500–2,000. Event includes food booths, a beer and wine garden, a community ofrenda (altar), musicians, fire dancers, Aztec dancers, DIY art projects and more. www.anotherbullwinkelshow.com/day-of-dead/ for more event information.

- Return **Health Dept. form & fee** to promoter with this application. Download the City of Berkeley Health Dept. application on this ABS website. Then mail it to Another Bullwinkel Show with this application and separate check. If you have an annual food truck permit, submit a copy.

- A **Certificate of Additional Insured** worth two million dollars and naming “Another Bullwinkel Show and the North Shattuck Association (collectively “Producers”)” as additional insureds must be mailed with this

application or faxed/emailed to promoter no later than Oct. 1 for open food only.

- Submit a valid **CA Sellers Permit** number with this application if you are selling anything. It may be obtained by calling the State Board of Equalization 510.622.4100. You are responsible for collecting and reporting all sales tax. Use reporting address as 1400 Shattuck Ave., Berkeley, CA 94709.

- Prepackaged food vendors will be placed with craft vendors. Parking is behind your booth if you have a car. Large trucks will park off site.

- Begin set up 3PM to be open for business 5–9PM. Only a long one-block area of street is closed for this festival on the frontage road between Rose and Vine Streets. The remainder of the event is on the sidewalk.

- Provide your own chairs, booth, white Xmas lights, etc. Water is available. Provide your own electricity. If possible although you may bring 100' cords for our generator. Loud generators will not be allowed. Please, pack it in, pack it out.

- In case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.



FOOD VENDOR APPLICATION
DIÁ DE LOS MUERTOS CELEBRATION

APPLICATION DEADLINE IS SEPTEMBER 1, 2015

Business _____

Address _____ City _____ Zip _____

Contact Person _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____ CA Sellers Permit # _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Día de los Muertos Celebration in Berkeley, CA. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Día de los Muertos Celebration in Berkeley, CA whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Día de los Muertos Celebration in Berkeley, CA or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ **Date** _____

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Enclose:

Booth Fee (circle one above) payable to: Another Bullwinkel Show

Health Dept. Application & Fee payable to: City of Berkeley

Certificate of Insurance may be sent later.

Menu including prices:

Item #1 _____

Item #2 _____

Item #3 _____

Lisa Bullwinkel

Hoopla CEO

Another Bullwinkel Show

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