



## VENDOR INFORMATION

7th Annual

# **DIÁ DE LOS MUERTOS CELEBRATION**

Monday, November 2, 2015 – 5PM to 9PM

North Shattuck Ave. in the Gourmet Ghetto, Berkeley, CA

**APPLICATION EARLY DEADLINE IS SEPTEMBER 1, 2015**  
**REGULAR DEADLINE OCTOBER 10, 2015**  
**NO SAME-DAY BOOTH SIGN UPS**

Postmarked by Sept. 1	Early Bird Fee	\$75
Postmarked by Oct. 10	Regular Fee	\$100
Interactive Art Project	Deduct \$25 from fee	

### FINANCIAL POLICIES

Cancellation Fee: 50% through Oct. 10, 2015

No refunds after Oct. 10, 2015

Bounced Check Fee: \$35 + Bank Fees

- Interactive art projects such as sugar skull making, papel picado making, pumpkin decorating, etc. are encouraged. You may charge the public for your project. Deduct \$25 from the cost of the booth fee.

- Free admission. Crowd estimates 1,500–2,000

anotherbullwinkelshow.com/day-of-dead for more event information, but included are food vendors, a beer and wine garden, a community offrenda (altar), musicians, fire dancers, Aztec dancers and more.

- Acceptable are Halloween or Diá de los Muertos related (in some way) items, services, or projects only. No food sales. Please send a photo or jpeg, or a website to show how your booth relates to these holidays.

- Submit a valid **CA Sellers Permit** number with this application if you are selling anything. It may be obtained by calling the State Board of Equalization 510.622.4100. You are responsible for collecting and

reporting all sales tax. Use reporting address as 1400 Shattuck Ave., Berkeley, CA 94709.

- After receiving your application and fees, promoter will assign you a 10'x10' space. You may parallel park behind your booth in a small car space. No large trucks, please.

- Begin set up 3PM to be open for business at 5–9PM. Only a long one-block area of street is closed for this festival on the frontage road between Rose and Vine Streets. The remainder of the event is on the sidewalk.

- Provide your own chairs, booth, white Xmas lights, garbage can, etc. Water is available. Electricity will be available from a generator. Bring 100' extension cord.

- In case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.



**VENDOR APPLICATION**  
***DIÁ DE LOS MUERTOS CELEBRATION***  
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Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_ Other Phone (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ CA Sellers Permit # \_\_\_\_\_

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Diá de los Muertos Celebration in Berkeley, CA. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Diá de los Muertos Celebration in Berkeley, CA whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Diá de los Muertos Celebration in Berkeley, CA or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Postmarked by Sept. 1	Early Bird Fee	\$75
Postmarked by Oct. 10	Regular Fee	\$100
Interactive Art Project	Deduct \$25 from fee	

**Enclose:**

Booth Fee (circle one above) payable to: Another Bullwinkel Show  
Tell us right here how your booth fits into our event:

\_\_\_\_\_  
\_\_\_\_\_

***Lisa Bullwinkel***

***Hoopla CEO***

***Another Bullwinkel Show***

2934 Fulton St., Berkeley, CA 94705

510.334.6523 Cell • 510.548.5335 Ph & Fax

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