

Press Release/Calendar Listing
Contact: Lisa Bullwinkel 510.548.5335
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RE: Día de los Muertos Celebration
LOCATION: Gourmet Ghetto, Shattuck Avenue, Berkeley, CA
EVENT DATE: Tuesday, October 29, 2013
Calendar Listings below

PRESS RELEASE

**DÍA DE LOS MUERTOS CELEBRATION
IN THE GOURMET GHETTO**

Celebrate and remember those who have passed on at a time of year when the veil between the living and dead is thought to be at its most diaphanous. At the fifth annual ***Día de los Muertos Celebration***, gather on Shattuck Ave. between Rose and Vine Streets in Berkeley on Tuesday, October 29, 5–9PM. Food trucks, a wine and beer garden, free skeletal face painting, and DIY art projects for kids and adults, musicians and fire dancers enliven the night. Costumes and papier maché giant heads are encouraged.

This year's main altar, or *ofrenda*, will be created for and by community members who may bring photos or stories of their loved ones, candles, breads, or flowers to add to the altar. Cuatli Mitotiana Mexica Aztec dancers will bless the altar with drums and dancing then lead a sidewalk candle light procession through the district for about an hour following along a path of strewn marigold petals. Several other *offrendas* will be created by local artists and will be installed in front of several businesses in the district.

Tricks and treats await the kiddies in the stores on North Shattuck Avenue on Halloween, Thursday, October 31 from 3–5PM. Wear your most fantastical costume, bring your goodie bag, and have tons of fun collecting candies and other goodies.

These celebrations are sponsored by the North Shattuck Association, East Bay Loop and East Bay Express. The Gourmet Ghetto is six blocks north of Downtown Berkeley BART. For more info visit www.AnotherBullwinkelShow.com.

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CALENDAR LISTING #1

TRICK-OR-TREAT IN THE GOURMET GHETTO, Thursday, Oct. 31, 3–5PM in the stores on No. Shattuck Ave. in Berkeley. www.GourmetGhetto.org

CALENDAR LISTING #2

DÍA DE LOS MUERTOS CELEBRATION, Tuesday, October 29, 5–10PM, No. Shattuck Ave., Berkeley. Free Admission. Community altar, artist altars, food trucks, beer & wine garden, fire dancers, Aztec dancers, DIY art projects, free face painting, and a candlelight procession. www.AnotherBullwinkelShow.com