

For Immediate Release #4

Event: Snow Day in the Gourmet Ghetto (Updated)

Event Date: Sunday, December 4, 2016 (Rain Date Dec. 11)

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Photos Attached:

Snow Queen in the Gourmet Ghetto on Snow Day and Smiling Snowman

Photo Credit: Lisa Bullwinkel

PRESS RELEASE

SNOW? IN BERKELEY?

Take a snow day in the Gourmet Ghetto! Bring your boots and mittens to play in the snow that is predicted to gently fall on Shattuck Avenue between Rose and Vine Streets in Berkeley on Sunday, December 4, 10AM-3PM. Rain date is Dec. 11. The snowfall is sponsored by Coldwell Banker of Berkeley, who will be accepting Toys 4 Tots and One Warm Coat.

Visit with the Snow Queen as she listens to all of your holiday wishes, ride the live ponies sponsored by Thornwall Properties, make free DIY crafts for kids, then warm up with hot cider and ginger snaps courtesy of Andronico's.

Find the 'ice' in a snowball - one has a real diamond ring inside! - sponsored by M. Lowe & Co. as a benefit for the Berkeley Schools. Shop for one-of-a-kind holiday gifts from local art, craft, and artisan food vendors. There are musicians, dancers, and a balloon twister to make the day fun!

This is a free event for children of all ages sponsored by the North Shattuck Association in conjunction with Coldwell Banker of Berkeley, Andronico's Community Markets, M. Lowe & Co., Thornwall Properties, Left Coast Lit, Buy Local Berkeley, the East Bay Express, Berkeley Community Media, and East Bay Loop.

The Gourmet Ghetto is just 6 blocks north of the Downtown Berkeley BART station and has festive lights in over 50 trees. Free street parking on Sundays.

More info? www.AnotherBullwinkelShow.com or www.GourmetGhetto.org

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CALENDAR LISTING:

SNOW? IN BERKELEY? Bring boots and mittens to play in the snow on Shattuck between Rose & Vine in Berkeley on Sunday, December 4, 10AM-3PM. Snow Queen, Pony Rides, DIY Craft Projects, Holiday Craft Vendors.
www.AnotherBullwinkelShow.com