

FOOD VENDOR INFORMATION

PERSIAN FESTIVAL

2029 Durant Ave., Berkeley, CA
TUESDAY, MARCH 16, 2010 – 6PM to 10 PM

APPLICATION DEADLINE IS FEBRUARY 26, 2010

• Fee is:	Hot Food Vendor (3-items max)	\$750 + \$159 Health Dept. fee
	Pre-packaged Food Booth	\$250 + \$39 Health Dept. fee

• This is the Persian celebration of the arrival of spring when everyone lines up to jump over bonfires in the middle of the street and dances their way into the new year. Sponsored by the Persian Center of Berkeley. Expected attendance 5,000. This is an affluent group who come for dinner. Food vendors sold out last year! Maximum five hot food vendors will be accepted.

• A **Certificate of Insurance** worth one million dollars and naming "Lisa Bullwinkel & the Persian Center and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers")" as additional insureds must be mailed with this application or faxed to promoter by you or your agent no later than February 26.

• Return **Health Dept. Forms & Fees** to promoter with this application. City of Berkeley Health Dept. fees are \$159 open food/\$39 pre-packaged (see their site for variations on this). The Health Dept. requires you to have an enclosed, screened food booth or an enclosed vending machine/cart. Download the application at:

www.ci.berkeley.ca.us/uploadedFiles/Health_Human_Services/Level_3_-_General/Food%20Booth%20Requirement%20for%20Temp%20Event.pdf

Print out the last 4 pages then mail it to Another Bullwinkel Show with this application and separate check.

• Submit a valid **CA Sellers Permit** number with this application. It may be obtained by calling the State Board of Equalization 510/622-4100. You are responsible for collecting and reporting all sales tax. The event address for reporting purposes is 2029 Durant Ave., Berkeley, CA, 94704.

• After receiving your application and fees, promoter will assign you a 15' frontage x 15' deep space for open food booths which will be located on the street. All BBQs must locate in rear of booth. Pre-packaged booths are 10'x10' and will be placed with other vendors in another location. You may park near your booth or in a free lot nearby.

• Begin set up after 3 p.m. to be open for business at 6 p.m. Booths remain open until at least 10:00 p.m. Shut down by 10:30 p.m. The street is reopened about 11 p.m.

• No sales of alcohol – alcohol-free event. No Styrofoam is allowed in Berkeley. No sales of any goods other than food. Please provide recyclable or biodegradable greenware, paper plates and cups, wooden stirrers, etc. Do not use plastic or non-biodegradable products if possible.

• Provide your own chairs, booth, lights, ice, a container for disposal of barbecue coals, a garbage can. Electricity is available for food booths – two outlets per booth. **BYO 50' long extension cords with a twist lock.**

• In case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

FOOD VENDOR APPLICATION

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Business _____

Address _____ City _____ Zip _____

Contact Person _____

Day Phone (____) _____ Cell Phone (____) _____ Fax (____) _____

Email _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the Persian Center and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Persian Festival in Berkeley. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Persian Festival in Berkeley whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Persian Festival in Berkeley or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

ENCLOSE:

- \$750/\$250 Booth Fee _____
Health Dept. Application _____
Health Dept. Fee (separate check) _____
CA Sellers Permit # _____
Certificate of Insurance _____
Menu including prices _____
Signature on this form _____

Lisa Bullwinkel
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