



FOOD VENDOR INFORMATION
PERSIAN NEW YEAR FESTIVAL – CHAHARSHANBEH SOURI
2029 Durant Ave., Berkeley, CA
TUESDAY, MARCH 14, 2017 – 6PM to 10 PM

HURRY! APPLICATIONS DUE BY February 1, 2017

	Front x Deep	
Kebab Booth (1-2 kinds)	30x10	\$1,200 + \$182 Health Dept. fee
Ash only Booth	20x10	\$800 + \$182 Health Dept. fee
Food Booth/Truck: Open Food (2 mains)	20x10	\$350 + Annual Berkeley Health Permit or \$182
Food Booth: Pre-packaged	10x10	\$175 + \$44-\$98 Health Dept. fee

Vendors with Persian food are preferred although other food items may be accepted.

Cancellation Fee: 50% through **February 1, 2017**

No refunds after **February 1, 2017**

Bounced Check Fee: \$35 + Bank Fees

- This is the Persian celebration of the arrival of spring when everyone lines up to jump over bonfires in the street and dances their way into the new year. Persian techno music & dancing with DJ Dr. T, delicious Persian food, crafts, and children's activities add to the experience in this free, evening outdoor event. Sponsored by the Persian Center of Berkeley. Expected attendance is 5,000. This is an affluent group of families who come for dinner.

- A **Certificate of Insurance** worth one million dollars and naming "Another Bullwinkle Show & the Persian Center and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers")" as additional insureds must be mailed with this application or sent to promoter by you or your agent no later than March 1.

- Return **Health Dept. Forms & Fees** to promoter with this application. City of Berkeley Health Dept. fees are \$182 open food/\$44-\$98 pre-packaged (see their site for variations on this). The Health Dept. requires you to have an enclosed food booth or an enclosed vending machine/cart. Download the Berkeley application on the ABS website. Contact Another Bullwinkle Show first for instructions on how to submit these forms and checks if you are not clear.

- Submit a valid **CA Sellers Permit** number with this application. It may be obtained by calling the State Board of Equalization 510-622-4100. You are responsible for collecting and reporting all sales tax. The event address for reporting purposes is 2029 Durant Ave., Berkeley, CA, 94704.

- After receiving your application and fees, promoter will assign you the above 10' deep space for vendors which will be located on the street. All BBQs must locate to the side of enclosed booth and be roped off from the public. Pre-packaged booths are 10'x10' and will be placed with other vendors in another location. You may park in a free lot nearby.

- Begin set up after 3 p.m. to be open for business at 6 p.m. Booths remain open until 10:00 p.m. The street is reopened about 11 p.m.

- No sales of alcohol – alcohol-free event. No Styrofoam is allowed in Berkeley. No sales of any goods other than food. Please provide recyclable or biodegradable greenware, paper plates and cups, wooden stirrers, etc. Do not use plastic or non-biodegradable products if possible.

- Provide your own chairs, tables, booth, white string lights, ice, a container for disposal of barbecue coals, a garbage can. Minimal electricity is available for food booths – two outlets per booth. BYO 75' long extension cords. Best to BYO quiet generator, however, if you have one.

- In case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.



FOOD VENDOR APPLICATION
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2029 Durant Ave., Berkeley, CA
TUESDAY, MARCH 14, 2017 – 6PM to 10 PM

APPLICATIONS DUE BY February 1, 2017

Business _____

Contact Person _____ CA Sellers Permit # _____

Address _____ City _____ Zip _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____ Website _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel, Another Bullwinkel Show, or the Persian Center and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Persian Festival in Berkeley. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Persian Festival in Berkeley whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Persian Festival in Berkeley or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ **Date** _____

Enclose:

\$1,200/\$800/\$350/\$175 Booth Fee payable to: Another Bullwinkel Show

Health Dept. Fee payable to: City of Berkeley

Health Dept. Application

Certificate of Insurance emailed by March 1

Number and size of propane tanks you will bring: # _____ size _____

Menu including prices:

Main Item #1 _____

Main Item #2 _____

One Drink _____

Lisa Bullwinkel

Hoopla CEO

Another Bullwinkel Show

2934 Fulton St., Berkeley, CA 94705

510.334.6523 Cell • 510.548.5335 Ph & Fax

Lisa@AnotherBullwinkelShow.com • facebook.com/AnotherBullwinkelShow • @BullwinkelShows