

VENDOR INFORMATION

PERSIAN FESTIVAL

2029 Durant Ave., Berkeley, CA
TUESDAY, MARCH 16, 2010 – 6PM to 10 PM

DEADLINE BY MAIL: February 19, 2010
SIGN UP IN PERSON: March 16, 3-4PM 2029 Durant Ave., Berkeley

	<u>POSTMARKED BY</u> <u>FEBRUARY 19DAY</u>	<u>IN PERSON AT</u> <u>OF EVENT 3-4PM</u>
Handmade Art, Crafts, Fine Art Vendors	\$100 Checks OK	\$150 Money orders or cash only
Commercial Vendors	\$150 Checks OK	\$200 Money orders or cash only
Non-Profit (non-food) Vendors	\$25 Checks OK	\$50 Money orders or cash only

- This is the Persian celebration of the arrival of spring when everyone lines up to jump over bonfires in the middle of the street and dances their way into the new year. Sponsored by the Persian Center of Berkeley. Expected attendance 5,000. This is a very affluent family crowd and a non-alcoholic event.
- Booth size is 10' x 10.' No sharing of spaces. Approx. 30 spaces available in one location in the street. You provide booth/canopy, chairs, lights, battery operated lanterns, 50' extension cord, & garbage can. You must accept the designated space provided by the Producer. Electricity is available with pre-registration only. Bring small white lights to decorate your tent.
- Arts, crafts, fine art, non-profit, & commercial vendors are all welcome. There is no jurying but your wares should be relevant to this specific community in some way. Acceptance is at the discretion of the Persian Center Board of Directors.
- Submit 4 photographs of your work and one photo of your booth if available, unless you have worked with ABS recently. The work must be representative of that to be sold in your booth. Photos will be used to determine if work screened is the same as that which is in your booth. Put your name and address on the back of each photo. They will be returned to you on the day of the show.
- Submit your valid CA Sellers Permit number with this application. Temporary numbers may be obtained from the State Board of Equalization 510.622.4100. You are responsible for collecting and reporting sales tax. The event address for reporting purposes is 2029 Durant Ave., Berkeley, CA, 94704.
- Begin set up after 3 p.m. to be open for business at 6 p.m. Booths shut down at 10 p.m. The street is reopened about 11 p.m. Free parking lot for your vehicles is nearby. Bring a hand truck!
- Show is held rain or shine. However, in case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.
- If accepted, the Producer will issue you a permit badge which must be worn at your booth.

VENDOR APPLICATION

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Business Name _____

Address _____ City _____ Zip _____

Contact _____

Day Phone (____) _____ Cell Phone (____) _____ Fax (____) _____

E-mail _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the Persian Center and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Persian Festival in Berkeley. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Persian Festival in Berkeley whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Persian Festival in Berkeley or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

ENCLOSE:

- \$100 Arts & Crafts Booth Fee payable to Lisa Bullwinkel
\$150 Commercial or Imports Booth Fee payable to Lisa Bullwinkel
\$25 Non-profits Information Only Booth Fee payable to Lisa Bullwinkel
4 photos of work & 1 of booth
Signature on this form

Valid CA Sellers Permit number _____

I will be selling: _____

Lisa Bullwinkel
Hoopla Coordinator
Another Bullwinkel Show
2934 Fulton St.
Berkeley, CA 94705
510.334.6523 Cell
510.548.5335 Ph & Fax
Lisa@anotherbullwinkelshow.com
www.AnotherBullwinkelShow.com