

FINE ARTS and CRAFTS INFORMATION



PIEDMONT HARVEST FESTIVAL

PRESENTED BY THE CITY OF PIEDMONT
IN CONJUNCTION WITH
ANOTHER BULLWINKEL SHOW

SUNDAY, SEPT. 28, 2014 – 11AM to 4 PM
Piedmont Park, 711 Highland Ave., Piedmont, CA

APPLICATION DEADLINE IS September 1, 2014

LOCAL COMMUNITY EVENT

Carnival Games • Jazz Festival • Raffle
Scarecrow Art Show & Auction • Fine Arts and Crafts Show & Sale
Farmer's Market • Locally Grown Edibles Awards
Fix-it Clinic • Safety Presentations • Community Groups
Food • Fresh Local Lemonade
Alcohol-free Event • Free Admission
Crowd Estimates 2,500
<http://PiedmontHarvestFestival.org>

QUALIFYING ART INFORMATION

- Sculpture, 2D art, and original, one-of-a-kind handcrafted work in any medium made by you are acceptable. Cards with your artwork on them, if manufactured, are acceptable. No imports please.
- Applicants who live or work in the City of Piedmont will be juried first. Other entrants will be juried for any remaining spaces.
- Approximately 40 artists will be selected.
- The jury will consist of members of the coordinating committee and all art will be juried.
- If you wish only to display your work, please select the Tea House location for which there is no charge.
- Submit 4 photos of your work or a website link that is indicative of the work you will display at the event.

FINANCIAL INFORMATION

	Frontage	Depth	Piedmont Resident	Non-Resident	Student Discount
Space Fee	10'	3'	\$50	\$75	<50%>
Tea House	3'	3'	Free – No Sales – Display Only		

- Application with payment must be received together, postmarked by due date. Do not fax. If you are accepted, you will be notified and your checks will be cashed. If you are not accepted, your

checks will be returned. Send to Another Bullwinkel Show at the address below.

- After acceptance, a 50% fee will be retained in the event of a cancellation up until Sept. 15 after which no refunds will be made.
- You will be given an envelope to pay 20% of your gross sales to the City of Piedmont at the end of the event. This percentage of your sales benefits the Community Harvest Festival. Please make your check payable to the City of Piedmont. We are working on an honor system, which we hope you will enjoy, rather than having us collect the money and reimburse you at the end of the day.
- Submit a valid CA Sellers Permit number on this application. It may be obtained for free by visiting: <http://www.boe.ca.gov/info/reg.htm>. You are responsible for collecting and reporting all sales tax. The event address for reporting purposes is 711 Highland Ave., Piedmont, CA 94611.

LOGISTICAL INFORMATION

- You may provide your own display as long as it fits within the defined space, or we will have a few panels available for rent. Panels are 3'x6'. One to three fit into a 10'x3' space. We can provide you with one chair.
- A meeting will be held prior to the event (TBA) so that you may see the spaces and learn how to affix your art to the panels, and how to take charges on Square.
- Some spaces are in the sun, some in the shade. If you would like to bring a small umbrella, you may.
- Begin set up after 8AM. Open for business at 11AM. Booths remain open until 4PM. Breakdown must be completed by 5:30PM and your area left completely clear of any debris.
- Electricity is not available.
- In case of extremely bad weather or other disasters the show may be canceled at the discretion of the Producer or the City of Piedmont. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

PIEDMONT HARVEST FESTIVAL

APPLICATION DEADLINE IS September 1, 2014

Business _____

Contact Person _____ CA Sellers Permit # _____

Address _____ City _____ Zip _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____ Website _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the City of Piedmont and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Piedmont Harvest Festival. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Piedmont Harvest Festival whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Piedmont Harvest Festival or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

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Enclose and mail to: Another Bullwinkel Show

Space Fee: \$ _____ Circle the amount above

Rentals: # Panels ____ @ \$15 = \$ _____ (3 Max.)

4 Photos of your work or website link above

Please briefly describe your work and medium:

Lisa Bullwinkel, Hoopla CEO***Another Bullwinkel Show***

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Berkeley, CA 94705

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