

## FOOD VENDOR INFORMATION



# PIEDMONT HARVEST FESTIVAL

PRESENTED BY THE CITY OF PIEDMONT  
IN CONJUNCTION WITH  
ANOTHER BULLWINKEL SHOW

**SUNDAY, SEPT. 28, 2014 – 11AM to 4 PM**  
**Piedmont Park, 711 Highland Ave., Piedmont, CA**

**APPLICATION DEADLINE IS August 1, 2014**

### LOCAL COMMUNITY EVENT

Carnival Games • Jazz Festival  
Scarecrow Art Show & Auction • Fine Arts & Crafts Show  
Farmer's Market • Locally Grown Edibles Awards  
Fix-it Clinic • Safety Presentations • Community Groups  
Food • Fresh Local Lemonade  
Alcohol-free Event • Free Admission  
Crowd Estimates 2,500  
<http://PiedmontHarvestFestival.org>

### QUALIFYING FOOD INFORMATION

- To avoid menu duplication with other vendors, your items are limited but may have different flavors, etc. We will work with each food vendor to create your own unique menu.
- Soda sales are OK and will not count toward an item, however, other drinks (smoothies, coffee) will count toward an item.

#### Food Sale Restrictions:

- No plastic bottles (including water).
- No sales of lemonade.
- No Styrofoam, plastic or non-biodegradable products – no plastic straws or lids.
- No sales of any goods other than food or drink.

### FINANCIAL & PERMIT INFORMATION

	Front x Deep	# Items	Price
Booth or Truck: Open Food	15' x 10'	3	\$200 + Ala. Co. Health \$143
Cart: Open Food	8' x 10'	1	\$90 + Ala. Co. Health \$143
Booth or Cart: Pre-packaged	10' x 10'	1	\$65 + Ala. Co. Health \$72

- Application with payments must be received by mail (except for insurance). Do not fax. If you are accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.

- After acceptance, a 50% fee will be retained in the event of a cancellation up until Sept. 1 after which no refunds will be made.
- Return Health Dept. form & fee or copy of annual permit to promoter with this application. Download the Alameda County Health Dept. application on the ABS website. Then mail it to Another Bullwinkel Show with this application and separate check. If you have an annual permit, send us a copy.
- Submit a valid CA Sellers Permit number with this application. It may be obtained by visiting: <http://www.boe.ca.gov/info/reg.htm>. You are responsible for collecting and reporting all sales tax. The event address for reporting purposes is 120 Vista Avenue, Piedmont, CA 94611.
- A Certificate of Additional Insured worth one million dollars and naming "Another Bullwinkel Show & the City of Piedmont and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers")" as additional insureds must be faxed or emailed to promoter no later than September 1 for open food only.

### **LOGISTICAL INFORMATION**

- Provide your own booth, ice, a container for disposal of barbecue coals, a garbage can. No rentals are available. The Health Dept. requires you to have an enclosed, screened food booth or an enclosed vending machine/cart/truck for open food products. All food-related booths must have a fireproof tarp on the ground beneath their booth area. If you have any prep or cooking next to your booth, other than a BBQ, you must set up an additional enclosed prep booth. Provide a fire extinguisher. Provide recyclable or biodegradable greenware, paper plates, compostable cups, wooden stirrers, etc. Put napkins in a secure dispenser. Do not wash utensils in bathrooms.
- Spaces are located on the street. Food will be served facing the curb. There is no room behind your 10' deep space. Please be very clear about your measurement needs when applying. We have flexibility in the width, not depth.
- Water is available from the rec center building but BYO container to fill. Wastewater sink is inside the building. Electricity is not available.
- Begin set up after 8 a.m. Open for business at 11AM. Booths remain open until 4PM. Breakdown must be completed by 5:30PM and your area left completely clear of any debris.
- Other Restrictions:  
Alcohol-free event. No sales of alcohol. No drinking in booths.  
No loud generators. (Quiet generators like the Honda EU 3000, are OK.)
- In case of extremely bad weather or other disasters the show may be canceled at the discretion of the Producer or the City of Piedmont. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

## FOOD VENDOR APPLICATION

# PIEDMONT HARVEST FESTIVAL

APPLICATION DEADLINE IS August 1, 2014

Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ CA Sellers Permit # \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_ Other Phone (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the City of Piedmont and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Piedmont Harvest Festival. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Piedmont Harvest Festival whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Piedmont Harvest Festival or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature \_\_\_\_\_ Date \_\_\_\_\_

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### Enclose and mail to ABS address below:

Booth Fee (circle one above) payable to: Another Bullwinkel Show

Health Dept. Application & Fee payable to: Alameda Co. Environmental Health

Certificate of Insurance may be sent later

### Menu including prices:

Main Item #1 \_\_\_\_\_

Main Item #2 \_\_\_\_\_

Main Item #3 \_\_\_\_\_

One Drink \_\_\_\_\_

***Lisa Bullwinkel, Hoopla CEO***

***Another Bullwinkel Show***

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