



## FOOD VENDOR INFORMATION

**4<sup>th</sup> of JULY**

## **AT THE BERKELEY MARINA**

**WEDNESDAY, JULY 4, 2018 -- NOON to 10 PM**

**APPLICATION DEADLINE: APRIL 1, 2018 for Open Food**  
**APPLICATION DEADLINE: MAY 15, 2018 for Pre-packaged Food**

	Front x Deep	
Food Booth: Pre-packaged	10' x 10'	\$150 +Health Dept. Fee \$44
Food Booth: Pre-packaged Temperature Controlled (Ice Cream type products for example)	10' x 10'	\$400*+Health Dept. Fee \$98
Food Booth: Open Food	20' x 15'	\$900*+Health Dept. Fee \$182
Food Truck: Open Food	25' x 10'	\$700*+Annual Berkeley Health Permit or \$182

**\*Ferry Dock Location has a reduced fee for Food Booths or Trucks of \$100 less, although promoter reserves the right to place you there even if you don't select it.**

Cancellation Fee: 50% through **May 15, 2018**  
No refunds after **May 15, 2018** or if show is canceled  
Bounced Check Fee: \$35 + Bank Fees

• Application with payments must be received by mail in full (except for insurance). If you are accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.

• Included in your fee is a commitment to **accept all \$5 food coupons** from staff and volunteers when they present you with a coupon from Another Bullwinkle Show. You will be reimbursed later for any in excess of the first 10. **Do not turn them away!** This is part of the cost of your booth. Bring them to the HQ booth between 9:30-10:30PM that evening or **mail them by July 15** for reimbursement.

• **Food sales are limited to:**

- Food Booth or Truck: 4 type items + 1 drink + soda/water
- Food Booth: Pre-packaged 1 type item

This is to avoid menu duplication with other vendors. You may sell different types of your item (different flavors, etc.). We will work with each food vendor to create your own unique menu. Water or soda sales are OK and will not count toward an item, however, other drinks will count toward an item. No sales of any goods other than food.

• A **Certificate of Additional Insured** worth two million dollars and naming "Another Bullwinkle Show & the City of Berkeley, its Officers, Employees, Agents and volunteers (collectively "Producers")" as additional insureds with a 30-day endorsement must be mailed with this application or emailed to promoter by you or your agent no later than June 1 for open food.

• Return **Health Dept. form & fee or copy of annual permit plus page 10 of Health Permit** to promoter with this application. Download the City of Berkeley Health Dept. application on the ABS website. Then mail it to Another Bullwinkle Show with this application and separate check. Berkeley is a separate Health Dept. from the County of Alameda and has its own permits.

• The Health Dept. requires you to have an enclosed, screened food booth or an enclosed vending machine/cart/truck. All food-related booths must have a fireproof tarp on the ground beneath their booth

enclosed prep booth. No rentals are provided. Provide a fire extinguisher.

- Submit a valid **CA Sellers Permit** number on this application. It may be obtained by visiting: <http://www.boe.ca.gov/info/reg.htm>. You are responsible for collecting and reporting all sales tax. The event address for reporting purposes is 201 University Ave., Berkeley, CA, 94710.
- Food spaces are located either in paved L&M Lots or on the paved Ferry Dock in the high-traffic kiddie area. Let us know if you have a preference. Cost is \$100 less on the Ferry Dock. Leave the additional 5' space clear between you and the next vendor. Open food vendors will park behind your food booth if in L&M lots and the Ferry Dock. Pre-packaged food booths will be placed among regular vendors, parking in nearby lots. Tables and chairs will be provided in L&M for the public.
- Parking in the marina is \$15/vehicle. Vendors will receive one free parking pass. Additional passes are \$15 which you may pay for now and obtain by mail in advance, or may be paid at entry.
- Begin set up after 8 a.m. Open for business at noon. Booths remain open until at least 9:30 p.m. Shut down by 10:30 p.m. Street is open to traffic until approx. 6:30 p.m. after which only pedestrians are allowed into the Marina. Fireworks at 9:35 p.m. near the end of the Berkeley Pier. The street is reopened about 10:30 p.m. Crowd estimates grow from 5,000 at noon to 100,000+ by 9:00PM. Some food sales may occur after the fireworks although you must be cleared out by midnight at the latest.
- **Restricted:**
  - Alcohol-free event. No sales of alcohol. No drinking in booths.
  - No Styrofoam is allowed in Berkeley.
  - No plastic or non-biodegradable products – no plastic straws or lids.
  - No personal fireworks.
  - No glo-product sales or give-a-ways.
  - No loud generators. (Quiet generators like the Honda EU 3000, are OK.)
- **Green Event:** Try to be good citizens of the planet. Remove any plastic wrappers from items before you sell them. Clean plastic film or Shrinkwrap and clean ice bags can be recycled separately. No Styrofoam is allowed in Berkeley. Alcohol-free event. Please put napkins in a secure dispenser. Do not wash utensils in bathrooms or at spigots. Provide recyclable or biodegradable greenware, paper plates, compostable plastic cups, wooden stirrers, etc. Do not use plastic or non-biodegradable products – no plastic straws or lids. For bulk purchase discounts contact [mary@green-mary.com](mailto:mary@green-mary.com) who can answer any questions. Green Mary's staff will collect used grease (non hydrogenated and in it's original container) & cardboard. Separate your landfill, recycling and compost into the correct bins provided. The marina is an environmentally sensitive area, so treat it gently. **CLEAN UP YOUR SITE AT THE END OF THE NIGHT.**
- Provide your own chairs, booth, lights, ice, a container for disposal of barbecue coals, a garbage can. No rentals are available. Ice is available from the store next to event HQ.
- Water is available on site in L&M lots & the Ferry Dock from a hose for cleaning only. Potable water may be obtained from the spigot to the west of the main stage or BYO.
- Electricity is provided for open food booths. **BYO 75' long extension cords.** Small quiet Honda EU 3000 generators are acceptable. Food trucks may BYO generators. Pre-packaged 10x10 booths may purchase electricity for an additional \$25.
- In case of extremely bad weather or other disasters the show may be canceled at the discretion of the Producer or the City of Berkeley. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.
- **NEED TO STAY IN A HOTEL?** The Doubletree-Hilton is right in the thick of the event.



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**4<sup>th</sup> of JULY**  
**AT THE BERKELEY MARINA**

**APPLICATION DEADLINE IS APRIL 1, 2018 for Open Food**  
**APPLICATION DEADLINE IS MAY 15, 2018 for Pre-packaged Food**

Business \_\_\_\_\_

Contact Person \_\_\_\_\_ CA Sellers Permit # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_ Other Phone (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the City of Berkeley and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to July 4th at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to July 4th at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to July 4th at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature \_\_\_\_\_ Date \_\_\_\_\_

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**Enclose:**

Booth Fee (circle one above) payable to: Lisa Bullwinkel and mailed to address below

Health Dept. Application & Fee payable to: City of Berkeley

Additional Parking Passes @ \$15 x \_\_\_\_ = \$\_\_\_\_\_ enclosed

Electricity for pre-packaged vendors if needed is \$25.

Certificate of Insurance may be sent later.

Number and size of propane tanks you will bring: # \_\_\_\_\_ size \_\_\_\_\_

Please put me in the same location as last year.  Please move me to another area.

**Menu including prices:**

Item #1 \_\_\_\_\_

Item #2 \_\_\_\_\_

Item #3 \_\_\_\_\_

Item #4 \_\_\_\_\_

Drink \_\_\_\_\_

Soda and/or Water (yes  no )

**Lisa Bullwinkel, Hoopla CEO**

**Another Bullwinkel Show**

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