



FOOD VENDOR INFORMATION
4th of JULY (23rd Annual)
AT THE BERKELEY MARINA
THURSDAY, JULY 4, 2019 -- NOON to 9:30 PM

APPLICATION DEADLINE: APRIL 1, 2019 for Open Food/Trucks
APPLICATION DEADLINE: MAY 15, 2019 for Pre-packaged Food

	Front x Deep	
Pre-packaged	10' x 10'	\$150 + Health Dept. Fee \$44
Pre-packaged Temperature Controlled (Ice Cream type products for example)	10' x 10'	\$400* + Health Dept. Fee \$98
Open Food	20' x 15'	\$900* + Health Dept. Fee \$182
Food Truck	25' x 10'	\$700* + Annual Berkeley Health Permit or \$182

***Ferry Dock Location has a reduced fee for Food Booths or Trucks of \$100 less, although promoter reserves the right to place you there even if you don't select it.**

CALL PRODUCER FIRST BEFORE APPLYING TO MAKE SURE YOUR MENU IS EVENT APPROVED.

Cancellation Fee: 50% through **May 15, 2019**
No refunds after **May 15, 2019** or if show is canceled
Bounced Check Fee: \$35 + Bank Fees

• Application with payments must be received by mail in full (except for insurance). If you are accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.

• Included in your fee is a commitment to **accept all \$5 food coupons** from staff and volunteers when they present you with a coupon from Another Bullwinkle Show. **You will be reimbursed later for any in excess of the first 10. Do not turn them away!** This is part of the cost of your booth. Bring them to the HQ booth between 9:30-10:30PM that evening or **mail them by July 15** for reimbursement.

• **Food sales are limited to:**

- Open Food Booth or Truck: 4 type items + 1 drink + soda/water
- Pre-packaged 1 type item

This is to avoid menu duplication with other vendors. You may sell different types of your item (different flavors, etc.). We will work with each food vendor to create your own

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other drinks will count toward an item. No sales of any goods other than food.

- A **Certificate of Additional Insured** worth two million dollars and naming “Another Bullwinkel Show & the City of Berkeley, its Officers, Employees, Agents and volunteers (collectively "Producers")” as additional insureds with a 30-day endorsement must be mailed with this application or emailed to promoter by you or your agent no later than June 1 for open food and trucks.
- Download the City of Berkeley Health Dept. application on the ABS website. Return **Health Dept. form (p. 7–10) & fee or copy of annual permit + page 10 of Health Permit** with this application to Another Bullwinkel Show and separate check. Berkeley is a separate Health Dept. from the County of Alameda and has its own permits.
- The Health Dept. requires you to have an enclosed, screened food booth or an enclosed vending machine/cart/truck. All food-related booths must have a fireproof tarp on the ground beneath their booth area. If you have any prep or cooking behind your booth, other than a BBQ, you must set up an additional enclosed prep booth. No rentals are provided. Provide a fire extinguisher.
- Submit a valid **CA Sellers Permit** number on this application. It may be obtained by visiting: <https://www.cdtfa.ca.gov/taxes-and-fees/sutprograms.htm>. You are responsible for collecting and reporting all sales tax. The event address for reporting purposes is 201 University Ave., Berkeley, CA, 94710.
- Food spaces are located either in paved L&M Lots or on the paved Ferry Dock in the high-traffic kiddie area. Let us know if you have a preference. Cost is \$100 less on the Ferry Dock. Leave the additional 5’ space clear between you and the next vendor. Park behind your food booth if in L&M lots or the Ferry Dock. Pre-packaged food booths will be placed among regular vendors, your parking is in nearby lots. Tables and chairs will be provided in L&M for an eating area for the public.
- Parking in the marina is \$20/vehicle. Vendors will receive one free parking pass. Additional passes are \$20 which you may pay for now and obtain by mail in advance, or may be paid at entry.
- Begin set up after 8 a.m. Open for business at noon. Booths remain open until 9:30 p.m. Street is open to traffic until approx. 6:30 p.m. after which only pedestrians are allowed into the Marina. Fireworks at 9:35 p.m. near the end of the Berkeley Pier. The street is reopened about 10:30 p.m. Crowd estimates grow from 5,000 at noon to 100,000+ by 9:00PM. You must be cleared out by midnight at the latest.
- Restricted:
 - Alcohol-free event. No sales of alcohol. No drinking in booths.
 - No Styrofoam is allowed in Berkeley.
 - No plastic or non-biodegradable products – no plastic straws or lids.
 - No personal fireworks.
 - No glo-product sales or give-a-ways.
 - No loud generators. (Quiet generators like the Honda EU 3000, are OK.)

items before you sell them. Clean plastic film or Shrinkwrap and clean ice bags can be recycled separately. No Styrofoam is allowed in Berkeley. Alcohol-free event. Please put napkins in a secure dispenser. Do not wash utensils in bathrooms or at spigots. Provide recyclable or biodegradable greenware, paper plates, compostable plastic cups, wooden stirrers, etc. Do not use plastic or non-biodegradable products – no plastic straws or lids. For bulk purchase discounts contact mary@green-mary.com who can answer any questions. Green Mary's staff will collect cardboard used grease (non hydrogenated in it's original contain. Separate your landfill, recycling and compost into the correct bins provided. The marina is an environmentally sensitive area, so treat it gently. **CLEAN UP YOUR SITE AT THE END OF THE NIGHT.**

- Provide your own chairs, booth, lights, ice, a container for disposal of barbecue coals, a garbage can. No rentals are available. Ice is available from the store next to event HQ.
- Water is available on site in L&M lots & the Ferry Dock from a hose for cleaning only. Potable water may be obtained from the spigot to the west of the main stage or from Green Mary's booth where it is filtered, or BYO.
- Electricity is provided for open food booths/trucks. **BYO 100' long extension cords.** Small quiet Honda EU 3000 generators of your own are acceptable. Pre-packaged 10x10 booths may purchase electricity for an additional \$25.
- In case of extremely bad weather or other disasters the show may be canceled at the discretion of the Producer or the City of Berkeley. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.
- **NEED TO STAY IN A HOTEL?** The Doubletree-Hilton is right in the thick of the event.



FOOD VENDOR APPLICATION 4th of JULY (23rd Annual)

**APPLICATION DEADLINE IS APRIL 1, 2019 for Open Food/Trucks
APPLICATION DEADLINE IS MAY 15, 2019 for Pre-packaged Food**

Business _____

Contact Person _____ CA Sellers Permit # _____

Address _____ City _____ Zip _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____ Website _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the City of Berkeley and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to July 4th at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to July 4th at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to July 4th at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

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Enclose:

Booth Fee (circle one above) payable to: Lisa Bullwinkel and mailed to address below

Health Dept. Application & Fee payable to: City of Berkeley

Additional Parking Passes @ \$20 x ____ = \$_____ enclosed

Electricity for pre-packaged vendors, if needed, is \$25.

Certificate of Insurance may be sent later.

Number and size of propane tanks you will bring: # _____ size _____

Please put me in the same location as last year. Please move me to another area.

Menu including prices:

Item #1 _____

Item #2 _____

Item #3 _____

Item #4 _____

Drink _____ Soda and/or Water (yes no)

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

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