



VENDOR INFORMATION
4th of JULY (23rd Annual)
AT THE BERKELEY MARINA
THURSDAY, JULY 4, 2019 -- NOON to 9:30 PM

EARLYBIRD App Due: MAY 1, 2019 • REGULAR App Due: JUNE 15, 2019

	Size	Earlybird Fee Postmarked by May 1	Regular Fee Postmarked May 2-June 15	Day of Event In Person July 4
Non-Profit or Gov't.	10'x10'	\$75	\$100 money order	\$125*
Arts & Crafts Booth	10'x10'	\$100	\$125 money order	\$150*
Independent Business	10'x10'	\$175	\$200 money order	\$225*
Corporate Business	10'x10'	\$400	\$425 money order	\$450*
Interactive Attraction	per item	\$400	\$425 money order	NA
Electricity		\$25	\$25	\$25

Cancellation Fee: 50% through **June 15, 2019**

No refunds after **June 15, 2019**

Bounced Check Fee: \$35 + Bank Fees

10% discount if you pre-pay for 3 or more 2019 ABS events

***Money orders or cash only day of event at HQ booth 10AM-12Noon**

Non-Profit Arts & Crafts	Registered as a 501C-3 or C6, or you are a gov't organization Original, one-of-a-kind handcrafted work in any medium made by you. Cards with your artwork on them are OK. No imports.
Independent Business	Sole proprietor. Items purchased by you for resale including imports, manufactured items from your designs, kits, commercial reproductions, taped music, etc. are acceptable. Services OK.
Corporate Business	Partnership/Corporation/LLC/LP, etc.
Interactive	Rides, animals, physical activities.

• Free admission. Crowd estimates grow from 5,000 at noon to 100,000+ by 9:00PM.
 For event information: <http://www.anotherbullwinkelshow.com/4th-of-july/>

• Application with payment must be received by mail (except for insurance). If you are accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.

- Booth size is 10' x 10' unless you are an interactive attraction. No sharing of spaces. Approx. 100 spaces throughout the event in a beautiful boat marina, most are on the grass. You provide booth, chairs, lights, battery operated lanterns, 50' extension cord, garbage can, **4TH OF JULY** garb! No rentals available. Electricity is available with pre-registration and in certain prime locations only. All activity must take place within your booth.
- Submit **4 photographs** of your work/products and one photo of your booth if available or alternately, your website, unless you have worked with ABS recently. The photos must be representative of that to be sold in your booth.
- Restricted:
 - No sharing of booths.
 - Alcohol-free event. No sales of alcohol. No drinking alcohol in booths!
 - No Styrofoam is allowed in Berkeley.
 - No sales or giveaways of fireworks, LED or glo-products, snap pops, silly string, sparklers, flags, pinwheel, tobacco, or tasers.
 - No sales or giveaways of food, candy or water unless you are a food vendor.
 - No clipboard activity outside of your booth.
 - No loud generators. (Quiet generators like the Honda EU 3000 are OK.)
 - **Green Event:** Remove all plastic packaging from merchandise prior to sale if possible.
- Submit your valid **CA Sellers Permit number** on this application. Temporary numbers may be obtained from <https://www.cdtfa.ca.gov/taxes-and-fees/sutprograms.htm>. You are responsible for collecting and reporting sales tax. The event address for reporting purposes is 201 University Ave., Berkeley, CA, 94710.
- For interactive (rides/games) only – A **Certificate of Additional Insured** worth two million dollars and naming “Another Bullwinkel Show & the City of Berkeley and its Officers, Employees, Agents and Volunteers (collectively "Producers")” as additional insureds with a 30-day endorsement must be emailed to Producer by you or your agent no later than June 15.
- Parking in the marina is \$20/car, \$50 large vehicle 17' or over. Vendors will receive one free parking pass. You may pay for additional passes now and obtain by mail in advance, or pay at entry. Parking lot for your vehicles is nearby but not at your booth. **Bring a hand truck!**
- Begin set up after 9 a.m. to be open for business at noon. Booths remain open until 9:30 p.m. as the fireworks begin. The street is closed to vehicles from 6:30–11 p.m. You may shut down early and leave by 6:00 but you will miss the bulk of the crowd.
- In case of extremely bad weather or other disasters the event may be canceled at the discretion of the Producer or the City of Berkeley. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.
- **NEED TO STAY IN A HOTEL?** The Doubletree–Hilton is right in the thick of the event.



VENDOR APPLICATION
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AT THE BERKELEY MARINA

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Business _____

Contact Person _____ CA Sellers Permit # _____

Address _____ City _____ Zip _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____ Website _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Another Bullwinkel Show or the City of Berkeley and their officers, employees, agents and volunteers (collectively "Producers") and assigns arising out of or relating to July 4th at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to July 4th at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to July 4th at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

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Additional Parking Passes (\$20/car, \$50 large vehicle)		\$20/\$50 x ____ = \$_____		

Please put me in the same location as last year. Please move me to another area.

ENCLOSE & PAY to: Lisa Bullwinkel

1. Booth Fee (circle one above) & other fees
2. Photos of work and booth
3. Certificate of Insurance may be sent later
4. Info, Activity, or Items in my booth will be: _____

Lisa Bullwinkel, Hoopla CEO
Another Bullwinkel Show

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