



Presented by HighlineKites.com

Berkeley Kite Festival Vendors are Managed by:
ANOTHER BULLWINKEL SHOW

LATE SIGN UP INFORMATION

**IN CESAR CHAVEZ PARK @ THE BERKELEY MARINA
 SATURDAY, JULY 28 & SUNDAY JULY 29, 2018 • 10AM-6PM**

IN PERSON REGISTRATION on July 28 only for both event days

FEES: Non Profit or Govt. Agency	\$200	CASH OR MONEY ORDERS ONLY
Arts & Crafts	\$300	Payable to <i>Lisa Bullwinkel</i>
Independent Business	\$400	
Corporate Business	\$700	

Non-Profit Arts & Crafts	Registered as a 501C-3 or C6, or you are a gov't organization Original, one-of-a-kind handcrafted work in any medium made by you. Cards with your artwork on them, if manufactured, are acceptable. No imports.
Independent Business	Sole proprietor. Items purchased by you for resale including imports, manufactured items from your designs, kits, commercial reproductions, taped music, etc. are acceptable. Services OK.
Corporate Business	Partnership/Corporation/LLC/LP, etc.

Free Admission. Crowd estimates 40,000 over the weekend.
 Event info <http://www.highlinekites.com/pages/BERKELEY-KITE-FEST.html>

SCHEDULE

8:00-9:00AM	Late Vendor sign up on Spinnaker at entrance to event – unless you come before 8:30, you may have to pay \$20 to get into the marina.
7:30AM-9:30AM	Vehicles allowed to travel on path to offload
8:00AM	Coffee & Bagels available from Nissa Food Truck on site
9:30AM	All vehicles must be out of event area (unless they have been approved prior to the event)
9:30AM-10:00AM	Park in lot and use a hand truck to set up
10:00AM	Open for business
6:00PM	Booths shut down (no earlier).
6:15PM	OK to bring in vehicle to load up – follow the yellow arrows on the map to enter the same one-way you came in in the morning.

NEED TO STAY IN A HOTEL? The Doubletree-Hilton is right in the thick of the event.

GETTING THERE: Take the University Avenue exit off I-80 in Berkeley and head toward the Bay. At the 2nd stop sign when the road divides, bear right. Vendor entrance is on your right about 100' after you curve left onto Spinnaker Way. Driving on event path is all ONE WAY. See the map and follow the yellow arrows for the in and out routes.

SIGN UP DAY OF EVENT: 8:00–9:00AM. Pull up to the vendor entrance and you will find Lisa who will register you. You may purchase more than one space. **DO NOT OFF LOAD OR TRY TO SET UP BEFORE YOU PAY FOR YOUR SPACE.** After you register, you will be given a parking permit for a nearby parking lot. **No vehicles at your booth during event.**

SET UP: 8:00AM to 9:30AM. Booths are open 10AM–6PM. Your locations will be marked at the site on the grass. Booths are on dry grass that is not particularly even (some gopher holes!). Please set up behind the white line. We DO NOT provide any tables, chairs, electrical cords, or booths. OK to bring a rug or flooring.

BOOTH SIZE: 10' x 10'. There is a lot of wind so bring weights or tie downs for your canopy. Sides are recommended for wind protection. No sharing of spaces.

BREAK DOWN: Stay open until 6PM, even on Sunday! You may move your vehicle onto the ONE WAY path beginning at 6:15PM after pedestrians have cleared the event. Do not block the path while loading up.

SECURITY: Overnight security is stationed at the event HQ so you may leave your booth up. However, we do not accept liability for materials or equipment left out overnight. Best to lower your canopy half way over your tables.

ATMs: We will have three ATM machines on site.

GREENING OF THE EVENT: Trying to be good citizens of the planet, we are a green event! We have hired Green Mary (707–548–7582) to help us. No sales of alcohol. No Styrofoam is allowed in Berkeley. Remove all plastic wrappers from products before you come to the marina. Recycle your cardboard by giving it to one of Mary's crew. The Marina is an ecologically sensitive area so please be respectful. Pack it in, pack it out.

ELECTRICITY: There is no electricity available for you in Cesar Chavez Park unless pre-arranged. Quiet generators like the Honda EU 3000 are OK. If it is too loud, you will be asked to muffle it or turn it off. No music in booths because there is event music for the kite demos.

WATER: Water is available from a low spigot at the drinking fountain near the HQ/First Aid booth. BYO containers. Do not attach a hose and leave it there. **DO NOT WASH ANYTHING HERE** – it drains directly onto the land. Wastewater containers are near the port-o-lets on the north and south side of the event. Please do not throw wastewater onto the ground – it drains into our cherished Bay.

RESTRICTED:

Alcohol-free event. No sales of alcohol. No drinking alcohol in booths!

No Smoking or Vaping of any kind in festival area.

No Styrofoam is allowed in Berkeley.

No fireworks, snap pops, silly string or kite sales (unless you are Tom McAllister!).

No food, candy, or water sales or give-a-ways unless you are a food vendor.

No clipboard activity outside of your booth.

Remove all plastic packaging before coming to the event. Plastic is OK for food packaging.

No sharing of booths.

EVENT CANCELLATION: In case of extremely bad weather or other disasters the show may be canceled at the discretion of the producers. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

Keep this part of the application for future reference.



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LATE VENDOR APPLICATION

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SATURDAY, JULY 28 & SUNDAY JULY 29, 2018 • 10AM-6PM**

IN PERSON REGISTRATION on July 28 only for both event days

Business Name _____

Address _____ City _____ Zip _____

Contact _____

Cell Phone (____) _____ Other Phone (____) _____

E-mail _____ CA Sellers Permit # _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Another Bullwinkel Show or Highline Kites and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Berkeley Kite Festival at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Berkeley Kite Festival at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Berkeley Kite Festival at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

CIRCLE ONE:

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	Independent Business	\$400	
	Corporate Business	\$700	

Description of product or services _____

Lisa Bullwinkel
Hoopla CEO

Space # _____

Another Bullwinkel Show

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