



Berkeley Kite Festival Vendors are Managed by:  
**ANOTHER BULLWINKEL SHOW**

**VENDOR INFORMATION**

**CESAR CHAVEZ PARK @ THE BERKELEY MARINA  
 SATURDAY, JULY 29 & SUNDAY JULY 30, 2017 • 10AM-6PM**

**EARLYBIRD App Due: MAY 31, 2017 • REGULAR App Due: JULY 7, 2017  
 LATE VENDOR-SAME DAY SIGN UP-SEE SEPARATE APPLICATION**

	<b>Early Fee Postmarked by May 31, 2017</b>	<b>Regular Fee Postmarked June 1-July 7, 2017</b>	<b>Event Day July 29 8:00-9:00 AM*</b>
Non Profit or Govt. Agency	<del>\$80</del>	\$130 money orders only	\$180 Cash or M.O.
Arts & Crafts	<del>\$150</del>	\$200 money orders only	\$250 Cash or M.O.
Independent Business	<del>\$300</del>	\$350 money orders only	\$400 Cash or M.O.
Corporate Business	<del>\$500</del>	\$550	\$600 Cash or M.O.
Rides/Games/Interactivity	<del>\$600</del> (per item)	\$650	\$700 Cash or M.O.
Secure Tent (in addition to fee)	\$200	\$200	NA

- Non-Profit                      Registered as a 501C-3 or C6, or you are a gov't organization
- Arts & Crafts                      Original, one-of-a-kind handcrafted work in any medium made by you. Cards with your artwork on them, if manufactured, are acceptable. No imports.
- Independent Business              Sole proprietor. Items purchased by you for resale including imports, manufactured items from your designs, kits, commercial reproductions, taped music, etc. are acceptable. Services OK.
- Corporate Business              Partnership/Corporation/LLC/LP, etc.

• **FINANCIAL POLICIES:**  
 Cancellation Fee: 50% through July 7, 2017  
 No refunds after July 7, 2017  
 Bounced Check Fee: \$35 + Bank Fees  
 \*Money orders or cash only 8:30-9:30 AM, July 29 at event entrance.  
 Application must be received by mail with payment in full.  
 If accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.

- **BOOTHS:**

No sharing of spaces. Approx. 50 spaces available on grass. Booth size is 10' x 10.' Main walkway will have pre-set up tents with secure tie-downs, 3 sides, one 8' table, & 1 chair for an additional \$200. Everyone else, bring weights or tie downs for your canopy as there is a lot of wind. BYO tables and chairs. Sides are recommended. All activity must take place INSIDE your booth which should be set up 5-10' back from the pedestrian path on the white line. No clip-boarding activity! Booths left up overnight are OK. Although we do have overnight security stationed in the event HQ trailer, we do not accept liability for materials or equipment left out overnight.

- No electricity is available but quiet generators are OK with mufflers. Water is available from a hose.

- **RESTRICTIONS:**

No food or drink may be sold or given away from your booth unless you sign up as a food vendor. No Styrofoam, alcohol, snap pops, sparklers, or fireworks allowed. **You may not sell kites.** Please remove all plastic packaging before coming to the event. This is an alcohol-free event. No Sharing of booths.

- Submit **4 photographs** of your work/products and one photo of your booth if available or alternately, your website, unless you have worked with ABS recently. The photos must be representative of that to be sold in your booth. Photos will be used to determine if work screened is the same as that which is in your booth.

- Submit a valid **CA Sellers Permit number** on this application. Temporary numbers may be obtained at <http://www.boe.ca.gov/info/reg.htm>. You are responsible for collecting and reporting sales tax. The event address for reporting purposes is 201 University Ave., Berkeley, CA, 94710.

- For interactive (rides/games) only – A **Certificate of Additional Insured** worth two million dollars and naming “Another Bullwinkel Show, Highline Kites, & the City of Berkeley, its Officers, Employees, Agents and volunteers (collectively "Producers")” as additional insureds must be received by Producer from your agent no later than July 10 by email.

- Free parking for your vehicles is nearby but not at your site – you will get one vehicle free parking permit. Bring your permit both days. **PRINT IT OUT** and put it on your dashboard.

- In case of extremely bad weather or other disasters the show may be canceled at the discretion of the Producers. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

- Free Admission. Crowd estimates 25,000-35,000 over the weekend. Event info [www.highlinekites.com/pages/BERKELEY-KITE-FEST.html](http://www.highlinekites.com/pages/BERKELEY-KITE-FEST.html)



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Business Name \_\_\_\_\_

Contact \_\_\_\_\_ CA Sellers Permit # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_ Other Phone (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the Berkeley Kite Festival/Highline Kites and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Berkeley Kite Festival at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Berkeley Kite Festival at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Berkeley Kite Festival at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature \_\_\_\_\_ Date \_\_\_\_\_

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**ENCLOSE** (payable to: Another Bullwinkel Show):  
 Booth Fee/Secure Tent (circle above those you are paying for)  
 Photos of work and booth or website; Insurance may be sent later  
 Info, Activity, or Items in my booth will be: \_\_\_\_\_  
 Please put me in the same location as last year.  Please move me to another area.

**Lisa Bullwinkel, Hoopla CEO**  
**Another Bullwinkel Show**  
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 Lisa@AnotherBullwinkelShow.com • Facebook.com/AnotherBullwinkelShow • @BullwinkelShows