



Berkeley Kite Festival Vendors are Managed by:
ANOTHER BULLWINKEL SHOW

VENDOR INFORMATION

CESAR CHAVEZ PARK @ THE BERKELEY MARINA
SATURDAY, JULY 27: 10AM–6PM & SUNDAY JULY 28, 2019: 10AM–5PM

EARLYBIRD App Due: MAY 31, 2019 • REGULAR App Due: JULY 12, 2019
LATE VENDOR–SAME DAY SIGN UP–SEE SEPARATE APPLICATION

	Early Fee Postmarked by May 31, 2019	Regular Fee Postmarked June 1–July 10, 2019	Event Day July 27 8:00–9:00 AM
Non Profit or Govt. Agency	\$100	\$150 money orders only	\$200 Cash or M.O.
Arts & Crafts	\$200	\$250 money orders only	\$300 Cash or M.O.
Independent Business	\$300	\$350 money orders only	\$400 Cash or M.O.
Corporate Business	\$600	\$650	\$700 Cash or M.O.
Rides/Games/Interactivity	\$800 (per item)	\$850	NA
Secure Tent (in addition to fee)	\$350	\$350	NA

Non-Profit	Registered as a 501C-3 or C6, or you are a gov't organization
Arts & Crafts	Original, one-of-a-kind handcrafted work in any medium made by you. Cards with your artwork on them, if manufactured, are acceptable. No imports.
Independent Business	Sole proprietor. Items purchased by you for resale including imports, manufactured items from your designs, kits, commercial reproductions, taped music, etc. are acceptable. Services OK.
Corporate Business	Partnership/Corporation/LLC/LP, etc.

• **FINANCIAL POLICIES:**

Cancellation Fee: 50% through July 10, 2019

No refunds after July 10, 2019

Bounced Check Fee: \$35 + Bank Fees

10% discount if you pre-pay for 4 or more 2019 ABS events

*Money orders or cash only 8:30–9:30 AM, July 27 at event vendor entrance.

Printed application must be received by mail with payment in full.

If accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.

- **BOOTHS:**

No sharing of spaces. Approx. 50 spaces available on grass. Booth space is 10' x 10.' Main walkway will have pre-set up tents with secure tie-downs, 3 sides, one 8' table, & 1 chair for an additional \$350. Everyone else, bring weights or tie downs for your canopy as there is a lot of wind. BYO tables and chairs. Sides are recommended. All activity must take place INSIDE your booth which should be set up 5-10' back from the pedestrian path behind the white line. No clip-boarding activity! Booths left up overnight are OK. Although we do have overnight security stationed in the event HQ trailer, we do not accept liability for materials or equipment left out overnight.

- No electricity is available but quiet generators are OK with mufflers. Water is available from a hose.

- **RESTRICTIONS:**

No food or drink may be sold or given away from your booth unless you sign up as a food vendor. No Styrofoam, alcohol, snap pops, sparklers, or fireworks allowed. **You may not sell kites.** Please remove all plastic packaging before coming to the event. This is an alcohol-free event. No sharing of booths.

- Submit **4 photographs** of your work/products and one photo of your booth if available or alternately, your website, unless you have worked with ABS recently. The photos must be representative of that to be sold in your booth. Photos will be used to determine if work screened is the same as that which is in your booth.

- Submit a valid **CA Sellers Permit number** on this application. Temporary numbers may be obtained at <https://www.cdtfa.ca.gov/taxes-and-fees/sutprograms.htm>. You are responsible for collecting and reporting sales tax. The event address for reporting purposes is 201 University Ave., Berkeley, CA, 94710.

- For interactive (rides/games) only – A **Certificate of Additional Insured** worth two million dollars and naming “Another Bullwinkel Show, Highline Kites, & the City of Berkeley, its Officers, Employees, Agents and volunteers (collectively "Producers")” as additional insureds must be received by Producer from your agent no later than July 10 by email.

- Free parking for your vehicles is nearby but not at your site – you will get one free parking permit. Bring your permit both days. **PRINT IT OUT, FILL IT OUT** and put it on your dashboard. Parking in the marina is \$20/car, \$50 large vehicle 17' or over. For additional passes, pay at entry.

- In case of extremely bad weather or other disasters the show may be canceled at the discretion of the Producers. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

- Free Admission. Crowd estimates 40,000 over the weekend.
Event info www.highlinekites.com/pages/BERKELEY-KITE-FEST.html



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VENDOR APPLICATION

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Business Name _____

Contact _____ CA Sellers Permit # _____

Address _____ City _____ Zip _____

Cell Phone (____) _____ Other Phone (____) _____

E-mail _____ Website _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the Berkeley Kite Festival/Highline Kites and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Berkeley Kite Festival at the Berkeley Marina. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Berkeley Kite Festival at the Berkeley Marina whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Berkeley Kite Festival at the Berkeley Marina or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

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ENCLOSE (payable to: Another Bullwinkel Show):

Booth Fee/Secure Tent (circle above those you are paying for)

Photos of work and booth or website; Insurance may be sent later

Info, Activity, or Items in my booth will be: _____

Please put me in the same location as last year. ☐ Please move me to another area. ☐

Lisa Bullwinkel, Hoopla CEO
Another Bullwinkel Show

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