



Berkeley Kite Festival Vendors are Managed by:
ANOTHER BULLWINKEL SHOW

CESAR CHAVEZ PARK @ THE BERKELEY MARINA
SATURDAY, JULY 28 & SUNDAY JULY 29, 2018 • 10AM-6PM

SPONSORSHIP OPPORTUNITIES

We invite you to become part of the Berkeley Kite Festival where the earth, wind, and sky combine to create an unequalled festival experience. Over the past 32 years, the Berkeley Kite Festival has developed a soaring reputation as one of the most beautiful, free, family events on the West Coast with over 40,000 people attending over the weekend. The Kite Festival presents a unique sponsorship marketing opportunity for your organization. We hope you will come fly with us!

TITLE SPONSOR – \$20,000

- “Presented by” title sponsor exclusivity
- Your company’s logo & link as primary on HighlineKites.com
- Your company’s logo/name on all promotional literature
- Premium ad space in event program
- Premium banner space at festival entrance
- Your signage at up to 10 locations within the event
- Social media mentions
- 10x20 booth with infrastructure at festival
- 20 complimentary boarding passes for Dinner Cruise Wrap Party
- 50 complimentary event pins
- 500 promotional kites

PLATINUM SPONSOR – \$8,500

- Your company’s logo & link as primary on HighlineKites.com
- Your company’s logo/name on all promotional literature
- Premium ad space in event program
- Premium banner space at festival entrance
- Your signage at up to 6 locations within the event
- Social media mentions
- 10x10 booth space at festival
- 10 complimentary boarding passes for Dinner Cruise Wrap Party
- 20 complimentary event pins
- The opportunity to purchase promotional kites

GOLD SPONSOR – \$4,500

- Your company’s logo on HighlineKites.com
- Your company’s logo/name on all promotional literature

- Ad space in event program
- Banner space at festival entrance
- Your signage at 2 locations within the event
- Social media mentions
- 10x10 booth space at festival
- 6 complimentary boarding passes for Dinner Cruise Wrap Party
- The opportunity to purchase promotional kites

SILVER SPONSOR – \$2,500

- Your company's name on HighlineKites.com
- Your company's name on all promotional literature
- Social media mentions
- 10x10 booth space at festival
- 2 complimentary boarding passes for Dinner Cruise Wrap Party
- The opportunity to purchase promotional kites

SPECIAL FEATURE SPONSORSHIPS

- Giant Kite Exhibition \$3,500 (2 sponsorships available)
- Kid's Zone \$2,500 (2 sponsorships available)
- Rokkaku Kite Battle \$2,500 (2 sponsorships available)
- Kite Team of Japan \$2,500 (2 sponsorships available)
- Taiko Drummers \$2,500 (2 sponsorships available)
- Valet Bicycle Parking \$2,500 (2 sponsorships available)
- Candy Drop \$2,500 (2 sponsorships available)
- Kid's Kite Making \$2,500 (2 sponsorships available)
- Event Shuttles \$2,000 (5 sponsorships available)
- Entrance Banners \$1,500 (6 sponsorships available)
- Promotional Kites (see pricing below)
- Promotional Event Pins (see pricing below)

PROMOTIONAL KITES & COMMEMORATIVE EVENT PIN PROGRAMS

All sponsors are eligible to participate in these programs. These customized products may be distributed within your organization or directly to your customers. The kites and/or pins can be distributed on your behalf during the Berkeley Kite Festival.

PROMOTIONAL KITE PRICES

Large Cloth Diamond Kite	
1000	@\$12.50
3000	@\$11.50
5000	@\$10.50
Small Cloth Diamond Kite	
1000	@\$4.25
3000	@\$4.00
5000	@\$3.75

PROMOTIONAL PIN PRICES

Large Cloth Diamond Kite	
100	@\$3.25
300	@\$3.15
500	@\$3.05

1000 @\$2.75
5000 @\$2.25

DUE June 1 (if applicable)

- Completed Sponsor Contract
- Payment made payable to: Another Bullwinkel Show
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Completed Health Dept. Application and Payment, if needed
- Camera-ready ad for the Program Guide (details TBD)
- Camera-ready graphics for Promotional Kites or Pins (details TBD)
- Your banners/signs mailed to Another Bullwinkel Show.

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

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