

19<sup>th</sup> Year

# CHOCOLATE & CHALK ART FESTIVAL

Sunday • August 27, 2017 • 10–5 PM

Shattuck Ave. (Vine to Rose) in the Gourmet Ghetto, Berkeley, CA

**APPLICATION DEADLINE: June 1, 2017 for Open Food**  
**APPLICATION DEADLINE: July 15, 2017 for Pre-packaged Food**

	Front x Deep	
Food Booth: Pre-packaged/Sampling	10'x10'	\$150+Health Dept. Fee \$44-\$98
Food Booth: Open Food (no BBQs)	10'x20'	\$350+Health Dept. Fee \$182
Food Truck	20'x10'	\$250+Annual Health Permit or \$182

Cancellation Fee: 50% through **July 15, 2017**

No refunds after **July 15, 2017**

Bounced Check Fee: \$35 + Bank Fees

- Free admission. Crowd estimates 5,000

For event information: <http://www.anotherbullwinkelshow.com/chocolate-chalk-art/>

- Application and payments must be received in full (except for insurance). If you are accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.

- **Food sales are limited to:**

- Food Booth or Truck: 4 type items + 1 drink + soda/water
- Food Booth: Pre-packaged 1 type item

This is to avoid menu duplication with other vendors. You may sell different types of your item (different flavors, etc.). We will work with each food vendor to create your own unique menu. Water or soda sales are OK and will not count toward an item, however, other drinks will count toward an item. No sales of any goods other than food.

- If you have open food products a **Certificate of Insurance** worth two million dollars and naming "Another Bullwinkel Show & the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers")" as additional insureds must be emailed to promoter by you or your agent no later than August 15.

- Return **Health Dept. form & fee or a copy of your annual permit plus page 10 of Health Permit** to promoter with this application. Download the City of Berkeley Health Dept. application on the ABS website. Then mail it to Another Bullwinkel Show with this application and separate check. Berkeley is a separate Health Dept. from the County of Alameda and has its own permits.

- The Health Dept. requires you to have an enclosed, screened food booth or an enclosed vending machine/cart/truck. All food-related booths must have a fireproof tarp on the ground beneath their booth area. No rentals are provided. Provide a fire extinguisher if cooking.

- Submit a valid **CA Sellers Permit** number with this application. It may be obtained by calling the State Board of Equalization 510.622.4100. You are responsible for collecting and reporting all sales tax. Use reporting address as 1400 Shattuck Ave., Berkeley, CA 94709.

- Tickets will be sold online and at the event for chocolate items available in the restaurants only, not at your booths. Food vendors do not take event menu tickets - your sales are your own.

- Parking: You may be able to parallel park behind your booth in a small car space (no trucks). Other parking is available in the neighborhoods and is free and unlimited on Sunday.
- Begin set up after 7:30 a.m. to be open for business at 10 a.m. Booth must remain open until 5 p.m. The street is reopened at 6:30 p.m.
- Restricted:
  - No sales of alcohol. No drinking in booths.
  - No Styrofoam is allowed in Berkeley.
  - No plastic or non-biodegradable products - no plastic straws or lids.
  - No loud generators. (Quiet generators like the Honda EU 3000, are OK.)
- Provide your own chairs, booth, ice, garbage can, etc. Water is available. There is no electricity available, BYO QUIET generator. CVS and Safeway have ice for sale nearby.
- In case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled.

**VENDOR APPLICATION**  
**CHOCOLATE & CHALK ART FESTIVAL**  
**Sunday • August 27, 2017 • 10-5 PM**

Business \_\_\_\_\_

Contact Person \_\_\_\_\_ CA Sellers Permit # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_ Day Phone (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel & Another Bullwinkel Show or the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Chocolate & Chalk Art Festival in Berkeley, CA. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Chocolate & Chalk Art Festival in Berkeley, CA whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Chocolate & Chalk Art Festival in Berkeley, CA or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature \_\_\_\_\_ Date \_\_\_\_\_

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**Enclose:**

Booth Fee (circle one above) payable to: Another Bullwinkel Show

Health Dept. Application

Health Dept. Fee payable to: City of Berkeley

Certificate of Insurance

Number and size of propane tanks you will bring: # \_\_\_\_\_ size \_\_\_\_\_

**Menu including prices:**

Item #1 \_\_\_\_\_  
 Item #2 \_\_\_\_\_  
 Item #3 \_\_\_\_\_  
 Item #4 \_\_\_\_\_

**Lisa Bullwinkel, Hoopla CEO**  
**Another Bullwinkel Show**

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