

23rd Year

CHOCOLATE & CHALK ART FESTIVAL

Saturday • August 13, 2022 • 10-5 PM

Street Fair: Shattuck Ave. (Rose to Vine)

Chocolate & Chalk Art: Shattuck Ave. (Rose to Hearst) & Vine Street

Sponsored by the North Shattuck Association

Produced by Another Bullwinkel Show

Vendor Management by Tante's

EAT CHOCOLATE! Attendees purchase tickets then spend them on event menu items inside your business.

MAKE CHALK ART! Register to draw on district sidewalks. Cash & Local Gift Cards as Prizes

MERRIMENT! Arts, Crafts, Entertainers, Beer, Wine, and More Chocolate

Crowd Estimate: 5,000

List and item on the CHOCOLATE MENU

Even if you are not a food business! 1-3 Menu Listings are FREE!

Event attendees purchase \$1 chocolate tickets prior to the event or at ticket booths on the day of the event that they can use in your business to buy items listed on the menu. For example, if you list a brownie for \$2, you will collect 2 tickets and we will pay you \$1. ABS will collect your tickets soon after the event and pay you 50¢ per ticket.

DONATE A RAFFLE PRIZE

We need some small (\$5-\$20) gift certificates for the raffle. If attendees have left over chocolate tickets, they can enter to win something from your business.

HAVE A BOOTH IN THE VENDOR AREA

If you want to get out into the public during the event, you may fill out the vendor application and have a space in the street in the arts and crafts area. There are reduced rates for NSA members.

MAKE ART ON YOUR SIDEWALK

Professional artists are available for hire to draw your business logo in front of your business or you may draw your own. The public is invited to purchase chalk, draw on the sidewalks, and then be judged for prizes. Art stays up until nature removes it so visitors come for days afterward, too. Please leave the art on your sidewalks until it wears off.

OPTION A: Draw on your own sidewalks or hire your own artist to do so. Just let us know by August 1 so we don't assign your sidewalk to others.

OPTION B: We will hire an artist to draw your logo on your sidewalk.

Payment of \$50 due by August 1, your check made payable to: Another Bullwinkel Show

Send us a JPEG of your color logo by email.

~~ BECOME AN EVENT SPONSOR ~~

PRESENTING CHOCOLATE SPONSOR - \$2,000 LEVEL

Benefits include:

- “Presented by” title sponsor exclusivity on all marketing, including posters
- Your banner at two Event Ticketing Booths
- Your marketing materials at event HQ
- Logo on 5,000 full color postcards
- Logo on 2,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 50 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Free 10'x20' vendor space during event
- Best part - you do not have to be there to staff it!

CHALK ARTIST SPONSOR - \$1,000

Benefits include:

- You will be supporting an artist to create a work of art as a portion of this will pay them
- Artist will chalk your logo next to their artwork with “Sponsored By”
- “Chalk Artist sponsored by “(your logo or name) on all marketing materials
- Logo on 5,000 full color postcards
- Logo on 2,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 20 Chocolate Menu tickets
- Free 10'x10' vendor space during event

MILK CHOCOLATE SPONSOR - \$700

Benefits include:

- Your banner at one Event Ticketing Booth
- Logo on 5,000 full color postcards
- Logo on 2,000 Chocolate Menu handouts
- Logo & link on event pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 10 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Free 10'x10' vendor space during event

PRIZE SPONSOR - \$500

Prizes are for Chalk Art Contest Winners

Benefits include:

- “Prizes provided by” (your logo or name) on all marketing materials
- Logo on 5,000 full color postcards
- Logo on 2,000 Chocolate Menu handouts
- Logo on event pages on NSA & ABS websites
- ABS will hire an artist to draw your logo on the sidewalk
- 10 Chocolate Menu tickets

PRIZE SPONSOR - \$250 GIFT CARDS (SOLD!)

Prizes are for Chalk Art Runners Up

Available to North Shattuck Assn. members only

Benefits include:

- “Prizes provided by” (your logo or name) on all marketing materials
- Logo on 500 full color event posters
- Logo on 5,000 full color postcards
- Logo on 2,000 Chocolate Menu handouts
- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your logo on the sidewalk
- 10 Chocolate Menu tickets

CHOCOLATE CHIP SPONSOR - \$200

Available to North Shattuck Assn. members only

Benefits include:

- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your 2'x2' logo on the sidewalk

Keep these pages for your information and return the application page below.

CHOCOLATE & CHALK ART FESTIVAL

NORTH SHATTUCK ASSN. MEMBER APPLICATION

Business _____

Contact Person _____ Address _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____

Please circle one or more!

1. Please have an artist draw our logo in front of our business.

\$50 + our logo

2. List the following items on the Chocolate Menu:

A. _____ # tickets _____

B. _____ # tickets _____

C. _____ # tickets _____

We will be open these hours _____ during the event (10AM-5PM).

3. I can donate and mail in a gift certificate for the raffle.
4. I would like to sponsor the festival at one of the above levels.
5. I would like to have a booth space in the festival.
\$100 for non-food businesses

Please return by July 15 plus:

- Payment made payable to: Another Bullwinkel Show
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Your banners mailed to Another Bullwinkel Show.
- Your raffle gift certificate.

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

2934 Fulton St.

Berkeley, CA 94705

510.334.6523 Cell

Lisa@AnotherBullwinkelShow.com

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