

For Immediate Release
Chocolate & Chalk Art Festival
Event Date: August 13, 2022
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Press Release: Chocolate & Chalk Art Festival, Berkeley, August 13

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Photo Attached: Artwork by Sam Spevack, Photo by Lisa Bullwinkel

CALENDAR LISTING: Chocolate & Chalk Art Festival, Saturday, August 13, 10AM-5PM, North Shattuck District, Berkeley. Chalk Art Contest! Chocolate Treats! Street Fair! Free Admission. www.ChocolateandChalkArt.com

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PRESS RELEASE

CHOCOLATE & CHALK ART FESTIVAL

Berkeley, CA -- The sidewalks along Shattuck in North Berkeley are the target of artists young and old, professional and greenhorn during the 23rd **CHOCOLATE & CHALK ART FESTIVAL** on Saturday, August 13, 10AM-5PM.

MAKE ART! With no fees to artists, areas of sidewalk are assigned for you to create your own fanciful chalk drawings. The theme for this year is "Chalking Beautiful Music." Families or groups may work together, artists may work alone, but everyone comes away with a sense of pride in their work for all to see. First 10 to pre-register at [Eventbrite](https://www.eventbrite.com) get a free box of chalk where you may also purchase tickets for chocolate. Otherwise, register in person on Saturday, August 13 at the event booths at Shattuck &

Vine or Shattuck & Cedar where a box of colorful artist's chalk is available for \$10 cash for a box of 24 or \$20 for a box of 48.

A CHALK ART CONTEST for the best drawing will be judged after 4PM. Top three winners will receive cash prizes (\$150/\$100/\$50). Ten runners up get a \$25 gift certificate from Books, Inc. Winners will be notified by Wednesday after the event. See prior winners at <https://www.anotherbullwinkelshow.com/chalk-art-2021/>

EAT CHOCOLATE! Buy tasting tickets from the event booths at 1451, 1495 or 1601 Shattuck Ave. on the day of the event or in advance on [EventBrite](#). Tickets are \$1/ea. or 20/\$20. Use them in the businesses listed for items on the Chocolate Menu which are available during the hours listed and only while supplies last. Items may be substituted. All items are sold 'to-go' only.

RAFFLE! You may drop your leftover tickets in the raffle jars at any ticket booth. (Sorry, no refunds.) Print your email on the back. Raffle prizes include items from local businesses. Prizes will be mailed after the event.

STREET FESTIVAL! Shop and have fun at vendor booths. Crafts, food trucks, beer, wine, jazz musicians, jugglers and dancers fill the blocks between Rose and Vine Streets.

This is a family-friendly, free event produced by Another Bullwinkel Show and sponsored by the North Shattuck Association, City of Berkeley Civic Arts, Safeway, Drakes Brewing Co., Trumer Pils, Singha Beer, Berkeley Community Media, and Books, Inc. Thanks to President Biden for the grant from the American Rescue Plan Act, too. For a good time, take BART to Downtown Berkeley and stroll north six blocks. ChocolateAndChalkArt.com

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