

CHOCOLATE & CHALK ART FESTIVAL

Saturday • August 13, 2022 • 10-5 PM • 23rd Year

Sponsored by the North Shattuck Association

Produced by Another Bullwinkel Show

Vendor Management by Tante's

EAT CHOCOLATE! Purchase tickets then spend them on event menu items inside participating businesses.

MAKE CHALK ART! Register to draw and purchase chalk at event.

Cash & Local Gift Cards as Prizes

MERRIMENT! Arts, Crafts & More Chocolate - Vine to Rose Streets

Beer & Wine Garden • Crowd Estimate: 5,000

For event details and to see prior year's artwork, visit www.chocolateandchalkart.com

BECOME AN EVENT SPONSOR!

PRESENTING CHOCOLATE SPONSOR - \$2,000 LEVEL

Benefits include:

- "Presented by" title sponsor exclusivity on all marketing, including posters
- Your banner at two Event Ticketing Booths
- Your marketing materials at event HQ
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 50 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Free 10'x20' vendor space during event

CHALK ARTIST SPONSOR - \$1,000

Benefits include:

- You will be supporting an artist to create a work of art as a portion of this will pay them
- Artist will chalk your logo next to their artwork with "Sponsored By"
- "Chalk Artist sponsored by (your logo or name)" on all marketing materials
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 10 Chocolate Menu tickets
- Free 10'x10' vendor space during event

MILK CHOCOLATE SPONSOR - \$700

Benefits include:

- Your banner at one Event Ticketing Booth
- Logo on 5,000 full color postcards

- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 10 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Free 10'x10' vendor space during event

PRIZE SPONSOR - \$500

Prizes are for Chalk Art Contest Winners

Benefits include:

- "Prizes provided by (your logo or name)" on all marketing materials
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your logo on the sidewalk
- 10 Chocolate Menu tickets

PRIZE SPONSOR - \$250 GIFT CARDS - SOLD!

Prizes are for Chalk Art Runners Up

Available to North Shattuck Assn. members only

Benefits include:

- "Prizes provided by (your logo or name)" on all marketing materials
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your logo on the sidewalk
- 10 Chocolate Menu tickets

CHOCOLATE CHIP SPONSOR - \$150

Available to North Shattuck Assn. members only

Benefits include:

- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your 2'x2' logo on the sidewalk

Payment due in full by July 1 plus:

- Completed Sponsor Contract
- Payment made payable to: Another Bullwinkel Show
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Completed Health Dept. Application and Payment, if needed
- Your banners mailed to Another Bullwinkel Show.

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

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