

20th Year
CHOCOLATE & CHALK ART FESTIVAL

Saturday • August 25, 2018 • 10–5 PM

Sponsored by the North Shattuck Association

Produced by Another Bullwinkel Show

EAT CHOCOLATE! Purchase tickets then spend them on event menu items inside participating businesses.
MAKE CHALK ART! Register to draw and purchase chalk at event.
Cash & Local Gift Cards as Prizes
MERRIMENT! Arts, Crafts & More Chocolate Vine to Rose Streets
Vine Street Stage + Beer & Wine Garden
Crowd Estimate: 5,000

For event details and to see prior year's artwork, visit www.chocolateandchalkart.com

BECOME AN EVENT SPONSOR!

PRESENTING CHOCOLATE SPONSOR – \$2,500 LEVEL

Benefits include:

- “Presented by” title sponsor exclusivity on all marketing, including posters
- Your banner at event HQ
- Your marketing materials at event HQ
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 50 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Free 10'x20' vendor space during event
- Best part – you do not have to be there to staff it!

DARK CHOCOLATE PHOTO BOOTH SPONSOR – \$1,500 LEVEL

Benefits include:

- Your logo on the bottom of EVERY photo that comes out!
- “Photo Booth sponsored by (your logo or name)” on all marketing materials
- Your banner near the photo booth.
- Your marketing materials on the prop table.
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 30 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Free 10'x10' vendor space during event
- Best part – you do not have to be there to staff it!

MILK CHOCOLATE BICYCLE PARKING SPONSOR – \$1,000

Benefits include:

- Your banner at the Bike Parking Area
- “Bike Parking sponsored by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 20 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Free 10’x10’ vendor space during event

MINT CHOCOLATE SPONSOR – \$500

Benefits include:

- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your 2’x2’ logo on the sidewalk
- 10 Chocolate Menu tickets

CHOCOLATE CHIP SPONSOR – \$150

Available to North Shattuck Assn. members only

Benefits include:

- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your 2’x2’ logo on the sidewalk

PRIZE SPONSOR – \$250 CASH + \$250 GIFT CARDS

Prizes are for Chalk Art Winners

Available to North Shattuck Assn. members only

Benefits include:

- “Prizes provided by (your logo or name)” on all marketing materials
- Logo on 500 full color event posters
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your logo on the sidewalk
- 10 Chocolate Menu tickets

Payment due in full by July 1 plus:

- Completed Sponsor Contract
- Payment made payable to: Another Bullwinkel Show
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Completed Health Dept. Application and Payment, if needed
- Your banners mailed to Another Bullwinkel Show.

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

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