



CHOCOLATE & CHALK ART FESTIVAL

Saturday • August 24, 2019 • 10–5 PM • 21th Year

**Sponsored by the North Shattuck Association
Produced by Another Bullwinkle Show**

EAT CHOCOLATE! Purchase tickets then spend them on event menu items inside participating businesses.

MAKE CHALK ART! Register to draw and purchase chalk at event. Cash & Local Gift Cards as Prizes

MERRIMENT! Arts, Crafts & More Chocolate – Vine to Rose Streets Beer & Wine Garden • Crowd Estimate: 5,000

For event details and to see prior year's artwork, visit www.chocolateandchalkart.com

BECOME AN EVENT SPONSOR!

PRESENTING CHOCOLATE SPONSOR – \$2,000 LEVEL

Benefits include:

- “Presented by” title sponsor exclusivity on all marketing, including posters
- Your banner at event HQ
- Your marketing materials at event HQ
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 50 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Free 10'x20' vendor space during event
- Best part – you do not have to be there to staff it!

CHALK ARTIST SPONSOR – \$1,000

Benefits include:

- You will be supporting an artist to create a work of art as a portion of this will pay them
- Artist will chalk your logo next to their artwork with “Sponsored By”
- “Chalk Artist sponsored by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 10 Chocolate Menu tickets
- Free 10'x10' vendor space during event

MILK CHOCOLATE BICYCLE PARKING SPONSOR – \$700

Benefits include:

- Your banner at the Bike Parking Area
- “Bike Parking sponsored by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo & link on event sponsor pages on NSA & ABS websites
- Sponsor mention in press releases, social media, email blasts by ABS & NSA
- 10 Chocolate Menu tickets
- ABS will hire an artist to draw your logo on the sidewalk
- Free 10’x10’ vendor space during event

PRIZE SPONSOR – \$500

Prizes are for Chalk Art Contest Winners

Benefits include:

- “Prizes provided by (your logo or name)” on all marketing materials
- Logo on 500 full color event posters
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your logo on the sidewalk
- 10 Chocolate Menu tickets

PRIZE SPONSOR – \$250 GIFT CARDS

Prizes are for Chalk Art Runners Up

Available to North Shattuck Assn. members only

Benefits include:

- “Prizes provided by (your logo or name)” on all marketing materials
- Logo on 500 full color event posters
- Logo on 5,000 full color postcards
- Logo on 3,000 Chocolate Menu handouts
- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your logo on the sidewalk
- 10 Chocolate Menu tickets

CHOCOLATE CHIP SPONSOR – \$150

Available to North Shattuck Assn. members only

Benefits include:

- Logo on event sponsor pages on NSA & ABS websites
- ABS will hire an artist to draw your 2’x2’ logo on the sidewalk

Payment due in full by July 1 plus:

- Completed Sponsor Contract
- Payment made payable to: Another Bullwinkel Show
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Completed Health Dept. Application and Payment, if needed
- Your banners mailed to Another Bullwinkel Show.

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

2934 Fulton St., Berkeley, CA 94705 • 510.334.6523 Cell

Lisa@AnotherBullwinkelShow.com • @BullwinkelShows

facebook.com/AnotherBullwinkelShow and facebook/ChocolateandChalkArtFestival