



FOOD VENDOR INFORMATION
10th Year

DÍA DE LOS MUERTOS CELEBRATION

Thursday, November 2, 2017 – 5PM to 10PM

New Location! Kittredge & Harold Way, Downtown Berkeley, CA

APPLICATION DEADLINE: AUGUST 1, 2017 for Open Food

APPLICATION DEADLINE: SEPTEMBER 15, 2017 for Pre-packaged Food

	<u>Front x Deep</u>	
Food Booth: Pre-packaged	10' x 10'	\$100*+Health Dept. Fee \$44-\$98
Food Booth: Open Food	20' x 10'	\$200*+Health Dept. Fee \$182
Food Truck	20' x 10'	\$150*+Annual Berkeley Health Permit or \$182

FINANCIAL POLICIES

Cancellation Fee: 50% through **September 15, 2017**

No refunds after **September 15, 2017**

Bounced Check Fee: \$35 + Bank Fees

- Free admission. Crowd estimates 2,000–2,500 Event includes food booths, a community ofrenda (altar), artist-created ofrendas, musicians, Aztec dancers, DIY art projects, free face painting and more. www.anotherbullwinkelshow.com/day-of-dead/ for more event information.
- Food sales are limited to 3 items to avoid menu duplication with other vendors. You may sell different types of your item (different flavors, etc.). We will work with each food vendor to create your own unique menu. Preference is given to Latin or event-appropriate foods, although others may apply. Water and soda sales do not count toward one of the items.
- Return **Health Dept. form & fee** to promoter with this application. Download the City of Berkeley Health Dept. application on this ABS website. Then mail it to Another Bullwinkel Show with this application and separate check. If you have an annual food truck permit, submit a copy plus page 10 of the Health Dept. App.
- A **Certificate of Additional Insured** worth two million dollars and naming “Another Bullwinkel Show, the Downtown Berkeley Association, and the City of Berkeley (collectively “Producers”)” as additional insureds must be mailed with this application or faxed/mailed to promoter no later than Oct. 15 for open food only.
- Submit a valid **CA Sellers Permit** number with this application if you are selling anything. It may be obtained by calling the State Board of Equalization 510.622.4100. You are responsible for collecting and reporting all sales tax. Use reporting address as 2230 Shattuck Ave., Berkeley, CA 94704.
- Prepackaged food vendors will be placed with craft vendors. Parking for all vendors is in the B of A lot nearby.

festival on Kittredge and Harold Way (near Shattuck).

- Provide your own chairs, booth, white Xmas lights, etc. Provide your own electricity, if possible although you may bring 100' cords for our generator. Loud generators will not be allowed. Please, pack it in, pack it out.
- In case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled. But rain or shine – the show must go on!



FOOD VENDOR APPLICATION
DÍA DE LOS MUERTOS CELEBRATION

APPLICATION DEADLINE: AUGUST 1, 2017 for Open Food
APPLICATION DEADLINE: SEPTEMBER 15, 2017 for Pre-packaged Food

Business _____

Contact Person _____

Address _____ City _____ Zip _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____ CA Sellers Permit # _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Another Bullwinkel Show, the Downtown Berkeley Association, or the City of Berkeley and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Día de los Muertos Celebration in Berkeley, CA. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Día de los Muertos Celebration in Berkeley, CA whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Día de los Muertos Celebration in Berkeley, CA or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ **Date** _____

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Enclose:

Booth Fee (circle one above) payable to: Another Bullwinkel Show

Health Dept. Application & Fee payable to: City of Berkeley

Certificate of Insurance may be sent later.

Number and size of propane tanks you will bring: # _____ size _____

Menu including prices:

Item #1 _____

Item #2 _____

Item #3 _____

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

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