



VENDOR INFORMATION

10th Year

DÍA DE LOS MUERTOS CELEBRATION

Thursday, November 2, 2017 – 5PM to 10PM

New Location! Kittredge & Harold Way, Downtown Berkeley, CA

EARLYBIRD App Due: SEPTEMBER 1, 2017 • REGULAR App Due: OCTOBER 5, 2017

	Earlybird Fee Postmarked by September 1	Regular Fee Postmarked Sept. 2 – Oct. 5
Non Profit	\$50	\$75 money orders only
Arts & Crafts	\$75	\$100 money orders only
Independent Business	\$100	\$125 money orders only
Corporate Business	\$150	\$175 money orders only
Interactive Art Project	Deduct \$25 from booth fee	

FINANCIAL POLICIES

Cancellation Fee: 50% through **Oct. 5, 2017**

No refunds after **Oct. 5, 2017**

Bounced Check Fee: \$35 + Bank Fees

Non-Profit	Registered as a 501C-3 or C6, or you are a gov't organization
Arts & Crafts	Original, one-of-a-kind handcrafted work in any medium made by you. Cards with your artwork on them are OK. No imports.
Independent Business	Sole proprietor. Items purchased by you for resale including imports, manufactured items from your designs, kits, commercial reproductions, taped music, etc. are acceptable. Services OK.
Corporate Business	Partnership/Corporation/LLC/LP, etc.

- Free admission. Crowd estimates 2,000 – 2,500
anotherbullwinkelshow.com/day-of-dead for more event information, but included are food vendors, a community offrenda (altar), artist-created offrendas, musicians, Aztec dancers, candle light procession, free skeletal face painting, and more.
- Interactive art projects such as sugar skull making, papel picado making, pumpkin decorating, etc. are encouraged. You may charge the public for your project. Deduct \$25 from the cost of the booth fee.
- Acceptable are Halloween or Día de los Muertos related (in some way) items, services, or projects only. Food sales are under a separate application. Please send a photo or jpeg, or a website to show how your booth relates to these holidays.
- Application with payment must be received by mail. If you are accepted, you will be notified and your checks will be cashed. If you are not accepted, your checks will be returned.

be obtained by calling the State Board of Equalization 510.622.4100. You are responsible for collecting and reporting all sales tax. Use reporting address as 2230 Shattuck Ave., Berkeley, CA 94704.

- After receiving your application and fees, promoter will assign you a 10'x10' space. No sharing of spaces. All activity must take place within your booth.
- Parking is TBD for vendors.
- Begin set up 3PM to be open for business 5-10PM. Two streets forming an 'L' are closed for this festival on Kittredge and Harold Way (near Shattuck).
- Provide your own chairs, booth, white Xmas lights, garbage can, etc. Electricity will be available from a generator or BYO (quiet only). Bring 100' extension cord.
- Restricted:
 - Alcohol-free event. No sales of alcohol. - No drinking alcohol in booths!
 - No Styrofoam is allowed in Berkeley.
 - No fireworks, snap pops, silly string, sparklers, tobacco, taser sales or give-aways.
 - No food, candy or water sales or give-a-ways unless you are a food vendor.
 - No clipboard activity outside of your booth.
 - No loud generators. (Quiet generators like the Honda EU 3000 are OK.)
 - **Green Event:** Remove all plastic packaging from merchandise prior to sale.
- In case of extremely bad weather or a natural disaster the show may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is canceled. But rain or shine - the show must go on!



VENDOR APPLICATION
DÍA DE LOS MUERTOS CELEBRATION
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Business _____

Contact Person _____

Address _____ City _____ Zip _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____ CA Sellers Permit # _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Another Bullwinkel Show, the Downtown Berkeley Association, or the City of Berkeley and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Día de los Muertos Celebration in Berkeley, CA. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Día de los Muertos Celebration in Berkeley, CA whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Día de los Muertos Celebration in Berkeley, CA or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

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Enclose:

Booth Fee (circle one above) payable to: Another Bullwinkel Show

Tell us right here how your booth fits into our event:

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

2934 Fulton St., Berkeley, CA 94705 • 510.334.6523 Cell

Lisa@AnotherBullwinkelShow.com • facebook.com/AnotherBullwinkelShow • @BullwinkelShows