

10th YEAR

DÍA DE LOS MUERTOS CELEBRATION

Downtown Berkeley, CA

Tuesday, November 2, 2017 • 5PM to 9PM

COMMUNITY & ARTIST'S ALTARS

CANDLE LIGHT PROCESSION

MUSICIANS

ART & CRAFT BOOTHS • DIY ART PROJECTS

FREE SKELETAL FACE PAINTING

FOOD TRUCKS & BOOTHS

Produced by Another Bullwinkel Show

**For event details and to see a video of the event, visit
<http://www.anotherbullwinkelshow.com/day-of-dead/>**

SPONSORSHIP OPPORTUNITIES

\$2,000 LEVEL – SKELETAL FACE PAINTING SPONSOR

Benefits include:

- “Free Skeletal Face Painting Presented by” title sponsor exclusivity
- Logo on 5,000 full color postcards
- Your ad 300 x 250 on ABS website for one year
- Logo & link on event sponsor pages on DBA & ABS websites
- Logo on event print advertising
- Sponsor mention in press releases
- Sponsor mention in social media
- Your banner near face painters
- Free 10'x10' vendor space during event
- Free VIP face painting for three people
- Best part – you do not have to be there to staff it!

\$1,500 LEVEL – PHOTO BOOTH SPONSOR

Benefits include:

- Your logo on the bottom of EVERY photo that comes out!
- “Photo Booth sponsored by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo & link on event sponsor pages on DBA & ABS websites
- Sponsor mention in press releases
- Sponsor mention in social media
- Your banner at photo booth
- Free 10'x10' vendor space during event
- Free VIP face painting for two people
- Best part – you do not have to be there to staff it!

\$1,000 LEVEL – COMMUNITY ALTAR SPONSOR

Benefits include:

- “Community Altar sponsored by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo & link on event sponsor pages on DBA & ABS websites
- Sponsor mention in press releases
- Sponsor mention in social media
- Free 10'x10' vendor space during event
- Free VIP face painting for two people

- Best part – you do not have to be there to staff it!

\$500 LEVEL

Benefits include:

- Logo & link on event sponsor pages on NSA & ABS websites
- Free 10'x10' non-food vendor space during event
- Free VIP face painting for one person

\$250 LEVEL

Available to Downtown BID District members only

Benefits include:

- Free 10'x10' non-food vendor space during event or
\$100 Reduced fee food vendor space during event
- Logo on event sponsor pages on DBA & ABS websites
- Free VIP face painting for one person

Due September 1

- Completed Sponsor Contract
- Payment made payable to: Another Bullwinkel Show
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Completed Health Dept. Application and Payment, if needed

***Lisa Bullwinkel, Hoopla CEO
Another Bullwinkel Show***

2934 Fulton St. • Berkeley, CA 94705 • 510.334.6523 Cell

Lisa@AnotherBullwinkelShow.com • Facebook: Another Bullwinkel Show • @BullwinkelShows