

11th YEAR

# ***DÍA DE LOS MUERTOS CELEBRATION***

**Downtown Berkeley, CA  
Friday, November 2, 2018 • 5PM to 10PM**

**COMMUNITY & ARTIST'S ALTARS  
CANDLE LIGHT PROCESSION  
MUSICIANS • DANCERS  
ART & CRAFT BOOTHS • DIY ART PROJECTS  
FREE SKELETAL FACE PAINTING  
FOOD TRUCKS & BOOTHS**

**Produced by Another Bullwinkel Show**  
For event details and to see a video of the event, visit  
<http://www.anotherbullwinkelshow.com/day-of-dead/>

## **SPONSORSHIP OPPORTUNITIES**

### **\$2,000 LEVEL – SKELETAL FACE PAINTING SPONSOR**

#### **Benefits include:**

- “Free Skeletal Face Painting sponsored by” on all marketing materials
- Exclusive sponsorship
- Logo on 5,000 full color postcards
- Logo & link on event sponsor pages on DBA & ABS websites
- Logo on event print advertising
- Sponsor mention in press releases
- Sponsor mention in social media
- Your banner near face painters
- Free 10'x10' vendor space during event
- Free VIP face painting for three people
- Best part – you do not have to be there to staff it!

### **\$1,500 LEVEL – PHOTO BOOTH SPONSOR**

#### **Benefits include:**

- Your logo on the bottom of EVERY photo that comes out!
- Exclusive sponsorship
- “Photo Booth sponsored by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo & link on event sponsor pages on DBA & ABS websites
- Sponsor mention in press releases
- Sponsor mention in social media
- Your banner at photo booth
- Free 10'x10' vendor space during event
- Free VIP face painting for two people
- Best part – you do not have to be there to staff it!

### **\$1,000 LEVEL – STAGE SPONSOR**

#### **Benefits include:**

- Your banner on the stage
- Logo on 5,000 full color postcards
- Logo & link on event sponsor pages on DBA & ABS websites
- Sponsor mention in press releases
- Sponsor mention in social media
- Free 10'x10' vendor space during event

- Free VIP face painting for two people

## **\$500 LEVEL**

### **Benefits include:**

- Logo & link on event sponsor pages on NSA & ABS websites
- Free 10'x10' non-food vendor space during event
- Free VIP face painting for one person

## **\$250 LEVEL**

### **Available to Downtown BID District members only**

### **Benefits include:**

- Free 10'x10' non-food vendor space during event or \$100 Reduced fee food vendor space during event
- Logo on event sponsor pages on DBA & ABS websites
- Free VIP face painting for one person

## **Due August 15**

- Completed Sponsor Contract
- Payment made payable to: Another Bullwinkel Show
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Completed Health Dept. Application and Payment, if needed

***Lisa Bullwinkel, Hoopla CEO***

***Another Bullwinkel Show***

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