

Press Release: Deadheaders' Garden Gala – Benefit for the Morcom Rose Garden & Sneak Preview to the San Francisco Flower & Garden Show

For Immediate Release (PDF Attached)

PR: Deadheaders' Garden Gala

Event Date: March 19, 2013

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PHOTO ATTACHED: Morcom Rose Garden, Oakland, CA

CALENDAR LISTING: **DEADHEADERS' GARDEN GALA**, a benefit for the Morcom Rose Garden and Sneak Preview to the San Francisco Flower & Garden Show, Tuesday, March 19, 6–9PM, San Mateo Event Center. Tickets: DeadheadersGardenGala.BrownPaperTickets.com includes additional entry later in the week to SFFGS. \$85 early bird by Feb. 15/ \$100 in advance/ \$125 at the door www.AnotherBullwinkelShow.com 510.548.5335

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PRESS RELEASE

DEADHEADERS' GARDEN GALA Benefit for the Morcom Rose Garden & Sneak Preview to the San Francisco Flower & Garden Show

San Francisco/Oakland, CA -- From Woodstock to Rootstock, Tie Dye to Black Tie, Opera to Rock, this promises to be the event of the season. Held on the evening of Tuesday, March 19, at the San Mateo Event Center, the *Deadheaders' Garden Gala*, a benefit for the Morcom Rose Garden in Oakland, is also the opening night of the San Francisco Flower & Garden Show.

Mix it up and dress in your finest tie dye and tuxedos or sequins. Be enchanted by opera singers Lauren Woody and David Gustafson. Dance to our Grateful Dead–style Sycamore Slough String Band featuring David Thom and David Gans of KPFA fame and delight in the video projections of VJ Rainbow Puddle. Enjoy plentiful hors d'oeuvres by Ovations Catering. Take home your own personal rose plant.

The Morcom Rose Garden (friendsofoaklandrose.org), one of the jewels of Oakland, is a rare 7+ acre green oasis located at 700 Jean Street, one block off Grand Avenue in Oakland, CA. This public garden jewel is a 30s era formal rose garden surrounded by winding paths, graceful stairways, dramatic water features and enough natural habitat to attract and provide a sanctuary for a variety of birds, including Coopers hawks, and was recently accredited by the American Rose Society. The garden is cared for by a group of volunteers called *The Dedicated Deadheaders* who can be found working on the weekends in their tie dyed vests.

Many organizations were considered, but the Morcom Rose Garden was chosen as the beneficiary of this prestigious opening night of the 28th annual San Francisco Flower and Garden Show. Attendees will be able to get a sneak preview without the crowds of *Gardens*

Make the World Go Round, featuring 18 unique display gardens created by top West Coast garden designers. Awards will be presented to the designers that evening. Toast to the winners of the prestigious contest with free sparkling wine.

A silent auction includes items from garden companies, landscapers, and artists including paintings and pillows made by Kevin Woodson who paints in the garden regularly. Carpooling is encouraged as there is free parking on the evening of the gala only.

Tickets may be purchased online until days before the event at www.DeadheadersGardenGala.BrownPaperTickets.com or at the door. Each one includes an additional entry later in the week to SFFGS. Price is \$85 early bird by Feb. 15/ \$100 in advance/ \$125 at the door. Additional donations may be made to the Friends of Oakland Parks and Recreation, a 501(c)(3).

Sponsored by the City of Oakland, Friends of Morcom Rose Garden, Friends of Oakland Parks & Rec, Malibu Compost, Tech Liminal, Star Roses, and Piedmont Piano and produced by www.AnotherBullwinkelShow.com 510-548-5335.

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