

Press Release #1/Calendar Listing
Contact: Lisa Bullwinkel 510-334-6523
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RE: Fourth Street Fashion: A Runway Show
Location: Fourth Street, Berkeley, CA
Event Date: Saturday, September 23, 2017
Graphic Attached
Calendar Listings below

PRESS RELEASE
Fourth Street Fashion: A Runway Show
A Benefit for the Berkeley Food & Housing Project

Join us for a spectacular fashion show on Fourth Street!

We are so excited to introduce this new event where clothing and accessory shops on Fourth Street get a chance to show you their hottest fall and winter looks. Models will strut a 75-foot catwalk down the middle of Fourth Street beginning at 5PM and 7PM, each show kicking off with fanciful Venetian masks and costumes from Castle in the Air.

After each show, one-hour pop-up sales take place in participating shops. All hair, make-up, and accessories will be created by Fourth Street talent. Donated gift bags will be raffled off prior to show with the proceeds going to the Berkeley Food & Housing Project. Beer and wine, food booths, and a DJ round out this exciting evening event on Fourth Street.

Sponsored by the Fourth Street and produced by Another Bullwinkel Show, more info at <http://www.fourthstreet.com/events/2017/9/23/fourth-street-fashion-a-runway-show>

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CALENDAR LISTING:

Fourth Street Fashion: A Runway Show – A benefit for the Berkeley Food & Housing Project, Sunday, September 23, 5-9PM, Fourth Street, Berkeley. Costumes by Castle in the Air, looks by local clothing and accessory shops, gift bags, beer and wine, food booths, DJ. Free event.

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