



FOURTH STREET FASHION: A Runway Show

Saturday • September 22, 2018 • 2–9 PM • Year #2

A Benefit for Berkeley Food & Housing Project

Produced by Another Bullwinkel Show

RUNWAY SPONSOR – \$2,000

- Your logo projected on the stage backdrop
- Your banners (2) at event entrances
- Logo on 5,000 event postcards
- Logo on 1,500 programs
- Logo & link on ABS event website for one year
- Sponsor mention from stage during event
- Sponsor mention in press releases
- Sponsor mention in social media
- Free 10' x 20' vendor space during event
- Opportunity to put up to 50 items in goodie bags
- VIP Seating

MODELS SPONSOR – \$1,000

- Your logo projected on the stage backdrop
- Logo on 5,000 event postcards
- Logo on 1,500 programs
- Logo & link on ABS event website for one year
- Sponsor mention from stage during event
- Sponsor mention in press releases
- Free 10' x 10' vendor space during event
- Opportunity to put up to 50 items in goodie bags

GIFT BAG SPONSOR – \$500 + 50 of your Branded Bags

- Your logo projected on the stage backdrop
- “Gift Bags courtesy of” on all future marketing materials including postcards, programs, websites, press releases, ads, etc.
- Logo on 5,000 event postcards
- Logo on 1,500 programs
- Logo & link on ABS event website for one year
- Sponsor mention from stage during event
- Opportunity to put up to 50 items in goodie bags

All Contracts and Payments Due August 15

- Completed Sponsor Contract
- Payment made payable to: Another Bullwinkel Show as a marketing expense
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Your banners mailed to Another Bullwinkel Show

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

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