



## FOOD VENDOR INFORMATION

### \*\*\* SNOW DAY \*\*\*

Sunday, December 8, 2019 • 10AM–3PM • 11th Annual  
Gourmet Ghetto, Berkeley

**APPLICATION DUE: OCTOBER 15, 2019**

|                     |         |                                     |
|---------------------|---------|-------------------------------------|
| Pre-packaged Food   | 10'X10' | \$75 + Health Dept. fee             |
| Open Food (no BBQs) | 10'x20' | \$175+Health Dept. Fee \$182        |
| Food Truck          | 25'x10' | \$125+Annual Health Permit or \$182 |

Cancellation Fee: 50% through **October 15, 2019**

No refunds after **October 15, 2019**, even if event happens on the rain date.

Bounced Check Fee: \$35 + Bank Fees

- The event is on Shattuck Ave. on the frontage road between Rose and Vine Streets in Berkeley from 10AM–3PM. Please dress you and your booth in holiday garb. No Scrooges! The snow will be 'blown' in 7:30–9AM. It is quite something to watch! Your booth should stay open 10AM–3PM.

- Free admission. Crowd estimates 3,000 – many are families with young children.

[www.anotherbullwinkeshow.com/holiday-berkeley/holiday-gourmet-ghetto.html](http://www.anotherbullwinkeshow.com/holiday-berkeley/holiday-gourmet-ghetto.html)

- **Food sales are limited to:**

- Food Booth or Truck: 4 type items + 1 drink + soda/water
- Pre-packaged 1 type item

This is to avoid menu duplication with other vendors. You may sell different types of your item (different flavors, etc.). We will work with each food vendor to create your own unique menu. Water or soda sales are OK and will not count toward an item, however, other drinks will count toward an item. No sales of any goods other than food.

- If you have open food products a **Certificate of Insurance** worth two million dollars and naming "Another Bullwinkle Show & the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers")" as additional insureds must be emailed to promoter by you or your agent no later than November 15.

- Submit a valid **CA Sellers Permit** number with your application if you are selling anything. It may be obtained from <https://www.cdtfa.ca.gov/taxes-and->

[fees/sutprograms.htm](https://www.berkeley.ca.gov/fees/sutprograms.htm). You are responsible for collecting and reporting all sales tax. Use reporting address as 1450 Shattuck Ave., Berkeley, CA 94709.

- Download the City of Berkeley Health Dept. application on the ABS website. Return **Health Dept. form (p. 7–10) & fee or copy of annual permit + page 10 of Health Permit** with this application to Another Bullwinkel Show and separate check. Berkeley is a separate Health Dept. from the County of Alameda and has its own permits.
- The Health Dept. requires you to have an enclosed, screened food booth or an enclosed vending machine/cart/truck. All food-related booths must have a fireproof tarp on the ground beneath their booth area. No rentals are provided. Provide a fire extinguisher if cooking.
- Free parking is on the outside of the median, behind the row of vendor booths, first come-first served, so you may be able to park right behind your booth; if not, then not too far away. We have reserved those spots for vendors until you are all parked and then will open any remaining for the public. There is FREE Sunday street parking everywhere in the neighborhood. Do not park in the CVS lot after 9AM.
- Begin set up 8AM to be open for business 10AM–3PM.
- Provide your own chairs, booth, holiday decorations, garbage can, etc. **There is no electricity available.** BYO quiet generator if needed. A back wall to your booth and weights are highly recommended.
- Restricted:
  - No sharing of booths.
  - No Styrofoam is allowed in Berkeley.
  - No sales or giveaways of fireworks, snap pops, silly string, sparklers, tobacco, or tasers.
  - No loud generators. (Quiet generators like the Honda EU 3000 are OK.)
  - **Green Event:** Remove all plastic packaging from merchandise prior to sale, unless you have pre-packaged food items.
- In case of extremely bad weather or a natural disaster the event may be held the following Sunday. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is postponed or canceled completely.



**VENDOR APPLICATION**  
**\*\*\* SNOW DAY \*\*\***

**APPLICATION DUE: OCTOBER 15, 2019**

Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ CA Seller's # \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_ Other Phone (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to Snow Day in Berkeley, CA. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to Snow Day in Berkeley, CA whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to Snow Day in Berkeley, CA or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature \_\_\_\_\_ Date \_\_\_\_\_

|                            |                |  |
|----------------------------|----------------|--|
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**Enclose:**

Booth Fee (circle one above) payable to: Another Bullwinkel Show

Health Dept. Application (p. 7-10)

Health Dept. Fee payable to: City of Berkeley

Certificate of Insurance

Number and size of propane tanks you will bring: # \_\_\_\_\_ size \_\_\_\_\_

**Menu including prices:**

|         |       |
|---------|-------|
| Item #1 | _____ |
| Item #2 | _____ |
| Item #3 | _____ |
| Item #4 | _____ |

***Lisa Bullwinkel, Hoopla CEO***

***Another Bullwinkel Show***

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