



VENDOR INFORMATION

10th Annual

*** SNOW DAY ***

Sunday, December 2, 2018 • 10AM–3PM
Gourmet Ghetto, Berkeley

www.anotherbullwinkelshow.com/holiday-berkeley/holiday-gourmet-ghetto.html

EARLYBIRD App Due: October 1, 2018 • REGULAR App Due: Nov. 10, 2018

	Earlybird Fee Postmarked by October 1	Regular Fee Postmarked Oct. 2–Nov. 10	Same Day Cash Only
Non Profit	\$50	\$75	\$100
Arts & Crafts	\$75	\$100	\$125
Independent Business	\$100	\$125	\$150
Corporate Business	\$150	\$175	\$200
Pre-packaged Food	\$75 + Health Dept. fee	\$100+ Health Dept. fee	NA
Interactive Art Project	Deduct \$25 from booth fee		

Cancellation Fee: 50% through November 10, 2018

No refunds after **November 10, 2018**, even if event happens on the rain date.

Bounced Check Fee: \$35 + Bank Fees

Non-Profit	Registered as a 501C-3 or C6, or you are a gov't organization
Arts & Crafts	Original, one-of-a-kind handcrafted work in any medium made by you. Cards with your artwork on them are OK. No imports.
Independent Business	Sole proprietor. Items purchased by you for resale including imports, manufactured items from your designs, kits, commercial reproductions, taped music, etc. are acceptable. Services OK.
Corporate Business	Partnership/Corporation/LLC/LP, etc.

SAME DAY SIGN UP:

The event is on Shattuck Ave. on the frontage road between Rose and Vine Streets in Berkeley. The event is from 10AM–3PM. Register after 8AM at the HQ tent in front of CVS on the sidewalk. Park in the CVS lot **ONLY** while you register.

Please dress you and your booth in holiday garb. No Scrooges! The snow will be 'blown' in 7:30–9AM. It is quite something to watch! Your booth should stay open 10AM–3PM.

After you register you will be given a permit for your dashboard. Park on the outside of the median, behind the row of vendor booths. First come–first served, so you may be able to park right behind your booth; if not, then not too far away. We have reserved those spots for vendors

until you are all parked and then will open any remaining for the public. There is FREE Sunday street parking everywhere in the neighborhood. Do not stay in the CVS lot.

No electricity is available although you may BYO quiet generator if you need one. Please take home your own trash. Also, please have a back wall on your booth otherwise all the traffic and cars are visible.

- Free admission. Crowd estimates 3,000 – many are families with young children.
- Interactive art projects are encouraged. You may charge the public for your project. Deduct \$25 from the cost of the booth fee.
- Submit a valid [CA Sellers Permit](#) number with your application if you are selling anything. It may be obtained by calling the CA Department of Tax and Fee Administration 510.622.4100. You are responsible for collecting and reporting all sales tax. Use reporting address as 1550 Shattuck Ave., Berkeley, CA 94709.
- After receiving your application and fees, promoter will assign you a 10'x10' space. Booths are on pavement. Free parking is behind your booth or very close.
- Begin set up 8AM to be open for business 10AM–3PM. (A big plus is that you get to 'watch it snow' during set up!)
- Provide your own chairs, booth, holiday decorations, garbage can, etc. **There is no electricity available.** BYO quiet generator if needed. A back wall to your booth and weights are highly recommended.
- Restricted:
 - No sharing of booths.
 - No Styrofoam is allowed in Berkeley.
 - No fireworks, snap pops, silly string, sparklers, tobacco, taser sales or give-aways.
 - No food, candy or water sales or give-a-ways unless you are a food vendor.
 - No clipboard activity outside of your booth.
 - No loud generators. (Quiet generators like the Honda EU 3000 are OK.)
 - **Green Event:** Remove all plastic packaging from merchandise prior to sale, unless you have pre-packaged food items.
- In case of extremely bad weather or a natural disaster the event may be held the following Sunday. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if show is postponed or canceled completely.



VENDOR APPLICATION
*** SNOW DAY ***

EARLYBIRD App Due: October 1, 2018 • REGULAR App Due: Nov. 10, 2018

Business _____

Address _____ City _____ Zip _____

Contact Person _____ CA Seller's # _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____ Website _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel or the North Shattuck Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to Snow Day in Berkeley, CA. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to Snow Day in Berkeley, CA whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to Snow Day in Berkeley, CA or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ Date _____

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Interactive Art Project	Deduct \$25 from booth fee		

Enclose:

Booth Fee (circle one above) payable to: Another Bullwinkel Show

Health Dept. Application & Fee payable to: City of Berkeley

Tell us right here how your booth fits into our event:

Lisa Bullwinkel, Hoopla CEO

Another Bullwinkel Show

2934 Fulton St., Berkeley, CA 94705 • 510.334.6523 Cell

Lisa@AnotherBullwinkelShow.com • facebook.com/AnotherBullwinkelShow • @BullwinkelShows