

For Immediate Release #1
Event: Snow Day in Berkeley
Event Date: Sunday, December 8, 2019
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Photo Attached:
NSA-Snow Day 19
Photo Credit: Lisa Bullwinkel

PRESS RELEASE

SNOW? IN BERKELEY?

Take a snow day in North Berkeley! Bring your boots and mittens to play in the snow that is predicted to gently fall on Shattuck Avenue between Rose and Vine Streets on Sunday, December 8, 10AM-3PM. Santa drops the snow from his sleigh in the early morning hours as he flies over town.

Visit with the Snow Queen who listens to all of your holiday dreams and will give you a special wish to put under your pillow. Ride the live ponies, make free DIY crafts for kids, and shop for one-of-a-kind holiday gifts from local art, craft, and artisan food vendors.

Find the 'ice' in a snowball – one has a real diamond ring inside! – donated by M. Lowe & Co. as a benefit for the Berkeley Schools. Warm up with a cup of free hot apple cider and ginger snaps. Nutcracker dancers, merry minstrels, tap dancing Christmas trees, and a balloon twister make the day super fun!

This is a free event for children of all ages sponsored by the North Shattuck Association in conjunction with M. Lowe & Co., Safeway, Buy Local Berkeley, 510Families, East Bay Express, Berkeley Community Media, East Bay Loop and Yelp.

North Shattuck is just 6 blocks north of the Downtown Berkeley BART station and has festive lights in over 50 trees. Free street parking on Sundays.

More info? www.AnotherBullwinkelShow.com.

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CALENDAR LISTING:

SNOW? IN BERKELEY? Bring boots and mittens to play in the snow on Shattuck between Rose & Vine in Berkeley on Sunday, December 8, 10AM-3PM. Visit with the Snow Queen, Pony Rides, Tap Dancing Christmas Trees, Nutcracker Dancers, Balloon Twister, DIY Craft Projects, Holiday Craft & Food Vendors.
www.AnotherBullwinkelShow.com