

For Immediate Release #1
Event: Snow Day in the Gourmet Ghetto
Event Date: Sunday, December 3, 2017
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Photos Attached:
Snow Queen in the Gourmet Ghetto
Photo Credit: Lisa Bullwinkel

PRESS RELEASE

SNOW? IN BERKELEY?

Take a snow day in the Gourmet Ghetto! Bring your boots and mittens to play in the snow that is predicted to gently fall on Shattuck Avenue between Rose and Vine Streets in Berkeley on Sunday, December 3, 10AM-3PM.

Visit with the Snow Queen as she listens to all of your holiday wishes, ride the live ponies, make free DIY crafts for kids, and shop for one-of-a-kind holiday gifts from local art, craft, and artisan food vendors. Visit with Santa at Kid Dynamo, too.

Find the 'ice' in a snowball – one has a real diamond ring inside! – donated by M. Lowe & Co. as a benefit for the Berkeley Schools. Warm up with free hot apple cider and snacks provided by Safeway and Kind Snacks. There are Nutcracker dancers from Kathryn Roszak's Dance on Center, the California Revels Solstice Ensemble singers, Dickensian coronetist Franklin Beauregard Davis, guitarist Michael Sullivan, and Chris Abbe, a balloon twister, who make the day fun!

This is a free event for children of all ages sponsored by the North Shattuck Association in conjunction with M. Lowe & Co., Thornwall Properties, Rover.com, Safeway, Kind Bars, Buy Local Berkeley, Spokes, the East Bay Express, Berkeley Community Media, and East Bay Loop.

The Gourmet Ghetto is just 6 blocks north of the Downtown Berkeley BART station and has festive lights in over 50 trees. Free street parking on Sundays. Free valet and bike parking by Spokes.

More info? www.AnotherBullwinkelShow.com or www.GourmetGhetto.org

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CALENDAR LISTING:

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Queen, Santa, Pony Rides, Musicians, Dancers, Balloon Twister, DIY Craft Projects, Holiday Craft Vendors. www.AnotherBullwinkelShow.com