



*** SNOW DAY ***

**Sunday, December 8, 2019 • 10AM–3PM • 10th Annual
North Shattuck Ave., Berkeley**

Sponsored by the North Shattuck Association * Produced by Another Bullwinkel Show

**Bring Boots & Mittens to Play in the Snow • Visit with the Snow Queen
Pony Rides • Make Holiday Crafts • Arts & Crafts Vendors
Free Hot Cider and Cookies
Expected Attendance: 3,000**

SPONSORSHIP OPPORTUNITIES

\$1,500 LEVEL – SNOW & HOLIDAY LIGHTS SPONSOR

- Your banner at the Snow Play Area
- “Snow courtesy of (your logo or name)” on all marketing materials
- “Holiday Lights courtesy of (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- ¼ page color ad in the East Bay Express
- Your link on ABS website for one year
- Logo & link on event sponsor pages on NSA & ABS websites for one year
- Sponsor mention in press releases
- Sponsor mention in email blasts by ABS & NSA
- Free 10’x20’ vendor space during event

\$500 LEVEL – SNOW QUEEN SPONSOR

- Your banner at the Snow Queen’s palace
- “Snow Queen presented by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo & Link on event sponsor pages on NSA & ABS websites for one year
- Sponsor mention in email blasts by ABS & NSA
- Free 10’x10’ vendor space during event

\$500 LEVEL – PONY RIDES SPONSOR

- Your banner at the Pony Rides
- “Pony Rides sponsored by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo & link on event sponsor pages on NSA & ABS websites
- Free 10’x10’ vendor space during event

\$250 LEVEL – SUPPORTER

Available only to North Shattuck Assn. members only

- Logo on event sponsor pages on NSA & ABS websites
- Free 10’x10’ vendor space during event

Due November 1

- Completed Sponsor Contract
- Payment made payable to: Another Bullwinkel Show
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Camera-ready ad
- 3x5 banner mailed to Another Bullwinkel Show

Lisa Bullwinkel, Hoopla CEO, Another Bullwinkel Show

2934 Fulton St., Berkeley, CA 94705 • 510.334.6523 Cell

Lisa@AnotherBullwinkelShow.com • Facebook: Another Bullwinkel Show • @BullwinkelShows