



*** SNOW DAY ***

**Sunday, December 1, 2019 • 10AM–3PM • 10th Annual
Gourmet Ghetto, Berkeley**

Sponsored by the North Shattuck Association * Produced by Another Bullwinkel Show
www.anotherbullwinkelshow.com/holiday-berkeley/holiday-gourmet-ghetto.html

**Bring Boots & Mittens to Play in the Snow • Visit with the Snow Queen
Pony Rides • Make Holiday Crafts • Arts & Crafts Vendors
Free Hot Cider and Cookies • Latke Tent
Expected Attendance: 3,000**

SPONSORSHIP OPPORTUNITIES

\$2,000 LEVEL – SNOW & HOLIDAY LIGHTS SPONSOR

- Your banner at the Snow Play Area
- “Snow courtesy of (your logo or name)” on all marketing materials
- “Holiday Lights courtesy of (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- ¼ page color ad in the East Bay Express
- Your link on ABS website for one year
- Logo & link on event sponsor pages on NSA & ABS websites for one year
- Sponsor mention in press releases
- Sponsor mention in email blasts by ABS & NSA
- Free 10’x20’ vendor space during event

\$1,000 LEVEL – SNOW QUEEN SPONSOR

- Your banner at the Snow Queen’s palace
- “Snow Queen presented by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo & Link on event sponsor pages on NSA & ABS websites for one year
- Sponsor mention in email blasts by ABS & NSA
- Free 10’x10’ vendor space during event

\$1,000 LEVEL – PONY RIDES SPONSOR

- Your banner at the Pony Rides
- “Pony Rides sponsored by (your logo or name)” on all marketing materials
- Logo on 5,000 full color postcards
- Logo & link on event sponsor pages on NSA & ABS websites
- Free 10’x10’ vendor space during event

\$250 LEVEL – SUPPORTER

Available only to North Shattuck Assn. members only

- Logo on event sponsor pages on NSA & ABS websites
- Free 10’x10’ vendor space during event

Due October 15

- Completed Sponsor Contract
- Payment made payable to: Another Bullwinkel Show
- Logo in JPG or PDF format
- Completed Vendor Application if needed, available online
- Camera-ready ad
- 3x5 banner mailed to Another Bullwinkel Show

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