



FOOD VENDOR INFORMATION
PERSIAN NEW YEAR FESTIVAL – CHAHARSHANBEH SOURI
Festival of Fire

2029 Durant Ave., Berkeley, CA
TUESDAY, MARCH 19, 2019 – 6PM to 10 PM

HURRY! APPLICATIONS DUE BY February 1, 2019

	Front x Deep	
Kebab Booth	30x10	Already contracted.
Ash Booth	20x10	\$600 + \$182 Health Dept. fee
Booth/Truck: Open Food (2 mains)	20x10	\$350 + Annual Permit or \$182
Food Booth: Pre-packaged	10x10	\$200 + \$44-\$98 Health Dept. fee

Cancellation Fee: 50% through **February 1, 2019**

No refunds after **February 1, 2019**

Bounced Check Fee: \$35 + Bank Fees

10% discount if you pre-pay for 4 or more 2019 ABS events

• **Chaharshanbeh Souri (Festival of Fire)** is the celebration of the end of winter and beginning of spring, or **Nowruz**, the Persian New Year. People will be jumping over bonfires in the street, to celebrate the change of seasons and welcome the warmth of spring. There will be delicious Persian food, crafts booths, children's activities, as well as dancing to live and DJ music. This event is hosted by the **Persian Center**, and is a free, outdoor event from 6–10 pm. The over 5000 attendees tend to be an affluent group of families who come for dinner.

• A **Certificate of Insurance** worth one million dollars and naming "Another Bullwinkle Show & the Persian Center and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers")" as additional insureds must be mailed with this application or sent to promoter by you or your agent no later than March 1.

• Download the City of Berkeley Health Dept. application on the ABS website. Return **Health Dept. form (p. 7–10) & fee or copy of annual permit + page 10 of Health Permit** with this application to Another Bullwinkle Show and separate check. Berkeley is a separate Health Dept. from the County of Alameda and has its own permits.

• The Health Dept. requires you to have an enclosed, screened food booth or an enclosed vending machine/cart/truck. All food-related booths must have a fireproof tarp on the ground beneath their booth area. If you have any prep or cooking behind your booth, other than a BBQ, you must set up an additional enclosed prep booth. No rentals are provided. Provide a fire extinguisher.

- Submit a valid **CA Sellers Permit** number with this application. It may be obtained by visiting <https://www.cdtfa.ca.gov/taxes-and-fees/sutprograms.htm>. You are responsible for collecting and reporting all sales tax. The event address for reporting purposes is 2029 Durant Ave., Berkeley, CA, 94704.
- After receiving your application and fees, promoter will assign you a 10' deep space for vendors which will be located on the street. All BBQs must locate to the side of enclosed booth and be roped off from the public. Pre-packaged booths are 10'x10' and will be placed with other vendors in another location. You may park in a free lot nearby.
- Begin set up after 3:30 p.m. to be open for business at 6 p.m. Booths remain open until 10:00 p.m. The street is reopened about 11 p.m.
- No sales of alcohol – alcohol-free event. No Styrofoam is allowed in Berkeley. No sales of any goods other than food. Please provide recyclable or biodegradable greenware, paper plates and cups, wooden stirrers, etc. Do not use plastic or non-biodegradable products if possible.
- Provide your own chairs, tables, booth, white string lights, ice, a container for disposal of barbecue coals, a garbage can. Minimal electricity is available for food booths – two outlets per booth. BYO 75' long extension cords. Best to BYO quiet generator, however, if you have one.
- In case of extremely bad weather or a natural disaster the event may be canceled at the discretion of the Producer. Call 510.548.5335 for recorded information that morning. No refunds or payments will be made if event is canceled.



FOOD VENDOR APPLICATION
PERSIAN NEW YEAR FESTIVAL – CHAHARSHANBEH SOURI
2029 Durant Ave., Berkeley, CA
TUESDAY, MARCH 19, 2019 – 6PM to 10 PM

APPLICATIONS DUE BY February 1, 2019

Business _____

Contact Person _____ CA Sellers Permit # _____

Address _____ City _____ Zip _____

Cell Phone (____) _____ Other Phone (____) _____

Email _____ Website _____

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim, or proceeding (collectively "Release") against Lisa Bullwinkel, Another Bullwinkel Show, or the Persian Center and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Producers") and assigns arising out of or relating to the Persian Festival in Berkeley. This Release includes but is not limited to any claim, loss, expense, cost, obligation, and liability that Applicant may suffer arising out of or relating to the Persian Festival in Berkeley whether by reason of breach of or failure by the Promoters to perform in any manner or any part of its obligations related to the Persian Festival in Berkeley or by reason of any act or omission of the Promoters. This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Promoters or a third party, natural or human-made disaster, or animal.

Signature _____ **Date** _____

Enclose:

\$600/\$350/\$200 Booth Fee payable to: Another Bullwinkel Show

Health Dept. Fee payable to: City of Berkeley

Health Dept. Application (p. 7-10)

Certificate of Insurance emailed by March 1

Number and size of propane tanks you will bring: # _____ size _____

Menu including prices:

Main Item #1 _____

Main Item #2 _____

One Drink _____

Lisa Bullwinkel

Hoopla CEO

Another Bullwinkel Show

2934 Fulton St., Berkeley, CA 94705

510.334.6523 Cell • 510.548.5335 Ph & Fax

Lisa@AnotherBullwinkelShow.com • facebook.com/AnotherBullwinkelShow • @BullwinkelShows